Printing

MAR-14-05

Printing All Pages of the Training Manual

Before printing the manual you will first need to change the print margins. To access the margins click File on the toolbar at the top and then click on Page Setup. The margins should be set as follows: Left - .20", Right - .20", Top - .20", and the Bottom - .20". You will also need to delete anything that may be listed in the Header and Footer fields. At the botton left of the print box there will be a white box with text to the right of it that reads Print all linked documents. Click inside the white box so that a check appears. This will print all pages.

Printing Individual Pages

To print out individual pages, go to the specific page that you want to print. For example: page 16 - Setting Casket Prices. Click File from the toolbar at the top and then click on Print. Make sure all Margins, Headers, and Footers have been changed as noted above.



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Aurora Answers

1-800-257-1111

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Pre-Need to At-Need Comparison

Introduction

Welcome to The Family Advisor by Aurora. This state-of-the-art interactive system was designed specifically for funcral service. The Family Advisor is a helpful tool that assists funeral directors in the planning of at-need or pre-need funeral services. This educational system allows families to gain knowledge and ask questions about every aspect of the funeral planning process. The relaxed setting will provide families with a comfortable atmosphere while selecting services, caskets, urns, keepsakes, vaults and markers. Betterinformed consumers prove to be more satisfied with their decisions. The revolutionary selection guides in Family Advisor offer the ultimate in personalization, increasing your competitive advantage and providing a more memorable service for the family.

FROM-Dinsmore & Shohl Dayton

Funeral directors benefit from The Family Advisor by increasing revenue potential and decreasing costs by having increased inventory without the need for showroom space. The Family Advisor will enhance profitability while increasing care and comfort to the families served. The funeral planning process has been simplified, yet it is more sophisticated.

Aurora realizes that security and confidentiality is of utmost importance to your business and ours, therefore, we have taken precautions to insure that this system is secure and reliable.

The Family Advisor program uses FTP (File Transfer Protocol) to transfer information from the Family Advisor System to Aurora Casket's Database on our server. Order information is limited to restricted directories on the server in a "write only" mode. This gives your system the ability to add data to Aurora Casket's Database without the ability to read any other customer's data. Aurora Casket inventory data is also available via FTP to Family Advisor customers. This process is limited to Inventory data only in a "read only" mode.

Both portions of the program use Microsoft NT's FTP username and password for security and this access is located behind Check Point Firewall which is monitored 24 hours a day, 7 days per week.

Your system is equipped with software that allows Aurora to troubleshoot remotely. This software allows you to dial into Aurora and allows us to view the area where you are experiencing difficulties. This insures quick resolution to any issues that you may encounter.

Tips:

The user guide follows the same paths as shown on the toolbar. The system paths, and the toolbar, will be slightly different depending on the disposition selected on the "Family Services Selection Guide" -- burial or cremation. Several of the screens in the system are the same regardless of the disposition; therefore, those screens and the process are duplicated in the user guide.

There are also several "optional" screens throughout the selection room. These are intended to provide information and education to the family. Those screens are marked with an "Optional Screen" designation. These screens are not "required" to get to the next screen.

If you choose not to follow the path of the system, you can navigate using the toolbar. For example, if you typically sell vaults, then services and then the casket, you can use the toolbar to make those selections in that order.

Avoid using the "Back" button on Internet Explorer. Instead, utilize the Family Advisor toolbar to navigate the system.

Make sure that Internet Explorer is set to refresh every time you visit the page. To verify this setting- click on My Computer, Control Panel, Internet Options, the "Settings" Button, then choose every visit to the page.

Key Terms

ISP Internet Service Provider

Toolbar The menu to the left of the screen that is used to move throughout the system.

Click To select an item located on the screen, you must move the pointer to the desired item, and press one of the following three buttons:

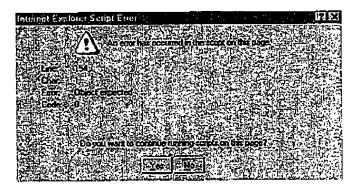
- The left button on the mouse.
- The "trigger" located underneath the remote.
- The left button directly under the trackball on the remote.

Homepage The initial screen (Director's Menu) that appears at the beginning of the system.

Text box/field The space provided for entering the requested information.

Drop-down List box/arrow The arrow to the right of the text box/field that lists the options for that field.

Errors If you experience script errors, choose yes and click continue. You are most likely navigating through the system too quickly. The page must be fully loaded prior to moving to the next screen.



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MAR-14-05 1 Getting Started

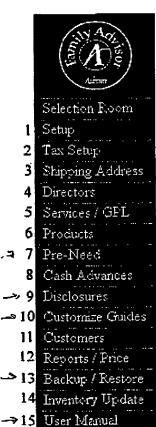
After turning on the system, the initial screen that appears is the "homepage" or Director's Mcnu. At any time while using the system, you can return to this screen by clicking on the Family Advisor logo located at the top of the toolbar to the left of the screen. This toolbar contains the options for operating the system: Administration, Selection Room, and Inventory Update, which are shown and explained below.



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- 1. Inventory Update Designed to update your system with current inventory in your service center. This is only necessary for at need services.
- 2. Selection room The Selection Room is the primary tool used when making funeral arrangements with a family. It guides and educates the family through each step of the process.
- 3. Administration The areas listed below are administrative areas and NOT intended for the family. These areas contain sensitive business information. It is vital that information is entered into these areas or you will experience errors in the selection room. This area is password protected.
- To access this area, click on the Administration button on the toolbar and type in your username and password in the appropriate fields and then click on the "Log in" button. As you enter the password, the field will fill with *** to guard against anyone seeing the password that you enter.

The Administration area includes the following:



- 1. Setup Lists your funeral home information and also acts as a link to computer setup and contract information.
- 2. Tax Sctup Allows you to enter State and Local tax rates, as well as, exemptions for each of the products and/or services that you offer to families.
- 3. Shipping Address Allows you to enter/edit the location(s) where the products are delivered.
- 4. Directors Allows you to enter your list of directors. This is used for reporting.
- 5. Services / GPL Allows you to enter/update the General Price List of the services offered by your funeral home.
- 6. Products Allows you to search for specific product types or to go directly to any of the products: Caskets, Urns, Vaults, Markers or Keepsakes.
- 7. PrcNeed Allows you to select between two companies PreNeed Insurance information.
- 8. Cash Advances Allows you to post any third party services that require payment at the time of the arrangement.
- 9. Disclosures Allows you to set the effective date for your GPL, as well as, fill out all of the various Disclosure and Disclaimer of Warranties information.
- 10. Customize Guides Allows you to customize the questions in the selection guides for caskets, cremation caskets and urns.
- 11. Customers Allows you to review customer records/account information and change status of customer (pre-need to at-need).
- 12. Reports / Price List This area provides administrative reporting for your firm and access to your price
- 13. Backup / Restore Allows you to backup and restore your Family Advisor Database.
- 14. Inventory Update Designed to update your system with current inventory in your service center. This is only necessary for at-need services.
- 15. User Manual Allows you to view the Family Advisor Training manual on your screen, instead of search through pages in the hard bound book.

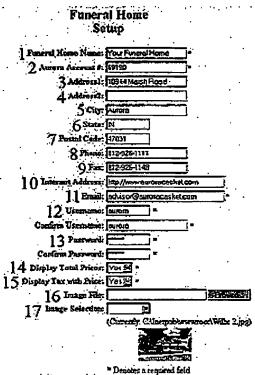
Setup



To access the setup area, click "Setup" on the toolbar. The Funeral Home Setup page will appear. This screen establishes the necessary communication/system information to obtain updates and allows you to enter information regarding your funeral home. This page also allows input of contract information and sets up the tax rate for products and services.

To enter information in the blank text boxes, click the appropriate box. Type in the requested information regarding the following options:

- 1. Funeral Home Name Enter/edit the name of your business.
- 2. Aurora Account # Enter/edit account #.
- 3. Address 1 Enter/edit address.
- 4. Address 2 Enter/edit address.
- 5. City Enter/edit city.
- 6. State Enter/edit state.
- 7. Postal Code (zip code) Enter/edit zip code.
- 8. Phone Enter/edit phone number.
- 9. Fax Enter/edit fax number.
- 10. Internet Address Enter/edit Internet Address.
- 11. Email Enter/edit Email address.
- 12. Username Enter/edit any combination of letters and/or numbers. Aurora recommends using a minimum of 4 letters and/or numbers. This can be changed as often as desired.
- 13. Password Enter/edit any combination of letters and/or numbers. Aurora recommends using a minimum of 4 letters and/or numbers. This can be changed as often as desired. This field will fill with ****, as the password is entered. Do not use your username as your password.
- 14. Display Tax with Price By selecting "yes", the system will calculate the tax and include it in the retail price shown to the family. If you choose "No", tax will not be included in the price of the product when displaying the product, however, tax will be calculated in the summary.

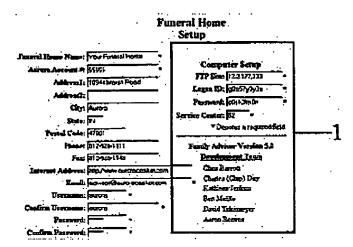


- 15. Display Total Prices If you select "No", the family will only see the price of the product displayed in the selection room. If "Yes", the price for the product shown, and a grand total will be shown in the selection room. This makes it easy for the family to keep track of the total cost of the arrangement.
- 16. Image File Click on the "Browse" button. Once you have located and selected your image, click the "Open" button. Your image location will be displayed in the text box to the left of the browse button.
- 17. Image Selection If you wish to display no image, while you currently have one selected, click on the down arrow to the right of the drop-down box and select "No Image." Below this, if you have an image selected, the location will be displayed, as well as, a small display of your actual image.
- **At this point, choose "Save Setup" from the bottom of the toolbar and continue to the next page.

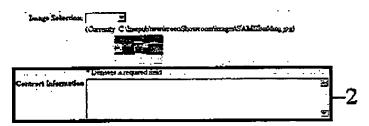
Setup Continued

1. Computer Setup - Located under "Save Setup" on the toolbar, this area will be set up at installation by Aurora. Do not change any information on this screen as it will affect your Inventory Updates.

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2. The Contract Information window will appear at the bottom of the page. Click on Contract Info to access this area. This window is used to store the contract that serves as the legal binding agreement between the funeral home and the family. Click on the window until the cursor appears, then enter the contractual document text. At any time, clicking in the window and typing any changes can edit the contract. When the contract has been entered, click "Save Setup" to exit the window. This area will support up to 8,000 characters of text, which is roughly three pages of text.



Once the Contract information has been entered, click "Save Setup" on the toolbar. The "Computer Setup" and "Contract Info" can be hidden (taken off the screen) by clicking "Hide Computer Setup" or "Hide Contract Info" at the bottom of the toolbar.

Tax Setup



To access this page, click Tax Setup on the toolbar.

This page allows you to enter tax rates and/or exemptions for each of the products and services you offer. There is a choice for one State and two Local entries. The selection includes Caskets, Flowers, Keepsakes, Markers, Panels, Services, Urns, Vaults and Urn Vaults. To enter in the tax rate or exemption, click inside the appropriate box. Once you have a cursor inside the box, enter the tax rate or exemption. If there is no tax for an item, enter a zero in the corresponding box. If there is no exemption, you must select "No Exemption" by clicking the down arrow to the right of the drop-down box and choosing it from the list. If there is an exemption, select the exemption type from the list, either a percentage or dollar amount. Once you have entered all of your tax information, click SAVE SETUP on the toolbar.

State/Local Tax Rate Setup

Item	Rate	Exemption	Exemption Type
Carloris State	<u>5</u> %	<u>{a</u>	No Exemption 🗹
Casketa Local	0 %	jo -	No Exemption 🛣
Caskets Local	0 %	0	No Exemption 🤻
Flowers Local Flowers Local	5 % 0 % 0 %	<u>[a</u>	No Exemption ₹
Keepsakes State Reepsakes Local Keepsakes Local	5 % 0 % 0 %	<u>(a</u>	No Exemption No Exemption No Exemption No Exemption

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Shipping Address

To access this area, click on Shipping Address on the toolbar.

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This screen allows you to enter the locations where you would like the products delivered.

Shipping Addresses 1 Customer Number Location Name: AddressL Address2: City / State / Zip: Phone: Fax Internet Address: Email: * Denotes a required field: Your Shipping Address Second Shipping Address 2 Add Address Delete Address

To enter a new location:

- I. Key in the required information by putting the cursor in the appropriate field and typing in the information. The following fields are required: customer number (which is issued by Aurora, and is relative to each funeral home location), location name, address, city/state/zip, phone and email.
- Click on the Add Address button at the bottom of the screen.
- 3. When finished, click on SAVE ALL ADDRESSES on the toolbar.

To edit an existing shipping address:

- 1A. Click on the location name in the text box. Now click on "Edit Address." This will populate the existing information for that location in the required fields.
- 2. Edit the necessary fields by clicking on the field with the cursor and typing in the new information.
- 3. When the changes are completed, click on the Save Address button at the bottom of the screen.
- 4. When you are through with editing one or more of your locations, click on SAVE ALL ADDRESSES on the toolbar.

To delete a location:

- IA. Click on the location name in the text box.
- 2. Select the Delete Address button at the bottom of the screen.
- 3. Click on SAVE ALL ADDRESSES on the toolbar.

Directors



To access this area, click on Directors on the toolbar. This area allows you to set up a list of Directors that will be utilizing the system. This is necessary to collect information on each arrangement conducted by the arranger for the reporting.

- 1. To enter a Director to the list, type the Director's ID (3)
- 2. Type in first name in the appropriate field (4)
- 3. Type in last name in the appropriate field (5)
- 4. The fields for Fortis (6) and Homestcaders (7) are not necessary at this time, but they will be mandatory when submitting PreNeed information later on when that functionality becomes available.
- 5. Click on the Add Director (8) button at the bottom of the screen. To save, click on the "Save All Entries" button on the toolbar.

To delete a Director

Click on the appropriate name on the list of Directors (5). The name will be highlighted in blue. Then click on Delete Director (9). When finished, click on "Save All Entries" on the toolbar.

To edit a Director

Click on the appropriate name in the list of Directors (5). The name will be highlighted in blue. Then click on Edit Director (10). When finished, click on "Save All Entries" on the toolbar.

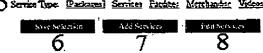
MAR-14-05 Services / GPL



To access this area, click on the Services / GPL button on the toolbar. This area allows you to enter/update the General Price List for the services offered by your funeral home. This screen lets you determine the service order, price, whether or not it is displayed in the Showroom. Services may be added and edited as necessary by clicking on the appropriate buttons.

- 1. Click on the to select the service to sell in the showroom and take it off to remove it from the showroom.
- 2. Click on the Service Name to view the description of the Service.
- 3. Click on the text box to change the price for the service.
- 4. Click on the drop-down box to select the order, from top to bottom, of the services. This order number will determine the order the services display in the Selection Room and the Services / GPL price list.
- Choose a service category to view: Packages, Services, Facility, Merchandise or Select a Service Video.
- 6. Click the "Add Services" button to add services.
- 7. Click on the "Edit Services" button to edit a previously added service.
- 8. When all changes are completed, click on "Save Selection" button on the toolbar before moving on to another page.

1		Packages 2		3	4
	Service	NAME.		Price	Display Order
•	S0100	Package A - Traditional Funeral Service		\$3,400.00	चि
0	50200	Package B - Vintation and Funeral Service Same Day		\$3.000.CO	127
0	\$50300	Package C - Manama Burial Package		\$1,900.00	133
•	S0400	Package D - Full Service Cremation		\$3,200.60	45
•		Package E - Cremation with Visitation and Figureral Service Same Day		\$3,000.00	동티
		5 c T Bring Spine Ender Weeker We	•		



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Adding Services

Add Services

	All Fields A	re Required	•
1 Service:			
2 Service Code:			
3 Category.	<u> </u>	•	
4 Price:	\$0.00 Taxable: F		
5 Disposition:	<u>×</u>		
6 Description:			EL SI
7 Image:		Broken	Remove Image: 「
	The image must be no larger than ((Current Image: Name)	00 pizels wide z 400 pin	ls hvight.
	Six e Service Six e Service Service	Serves Facilities Merchand	I

Adding Services

- 1. Enter the name of the service.
- 2. Enter a product code for the service. This must be a unique product code which is solely for tracking purposes.
- 3. Select what type of service it is e.g. Package, Service, Facility/Transportation, or Merchandise.
- 4. Enter a price and if this service is taxable click on the check box next to the word "Taxable" to activate it.
- 5. Choose a disposition for this service to show up under, whether its Burial only, Cremation only, or both.
- 6. Enter in a description for the service.
- 7. If there is a picture for this service, you can choose it here or remove it.
- 8. Click on these links to go to the corresponding service pages.

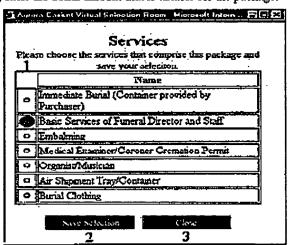
Creating a Package

16:17

	Add Se	ervices
•	All Fields Ai	re Required
1 Service		
2 Service Code		• :
3 Category, For-o		9 ZSandsevock
4 Price: \$0.00	Taxable:	10 Tamble Amount \$0.00
5 Disposition	•	
6 Description		<u> </u>
7 Image	<u>.</u>	Hower Remove Image:
The imag	s must be no larger than 6 magn: (Year)	03 pizeb wide z 400 pizels height.
	Six e Neix ree	Sanices
O.G	o To: Market No Service	s Facilities Merchandise

Creating a Package

- 1. Enter the name of the service.
- 2. Enter a product code for the service.
- 3. Select Package, then you will notice a Select Services (9) button and a Taxable Amount (10) field appear.
- 4. Enter a price and if a part of this package is taxable click on the check box next to the word "Taxable" to activate it.
- 5. Choose a disposition for this service to show up under, whether its Burial only, Cremation only, or both.
- 6. Enter in a description for the service.
- 7. If there is a picture for this service, you can choose it here or remove it.
- 8. Click on these links to go to the corresponding service pages.
- 9. Click on Select Services to select the individual services that comprise the package. For more Details see below.
- 10. Click in the Taxable Amount field, enter the dollar amount that is taxable for the package.



Selecting Services

- 1. After clicking on the Select Services button from above another window will appear with a list of services.
- 2. Select all of the appropriate services that comprise the package.
- 3. Once all of the desired services are selected click on the Save Selection (2) button.
- 4. The Close (3) button will close the window if no services need to be selected.

Editing Services

•	Service Category	
	Package 🔻]
	Service Nume	
Package A-7	redisonal Funeral Service	. 🖭
:		
	479	
1 Service:	All Fields Are Require	d
2 Service Code:	<u></u>	
3 Cangory	₩	
4 Price: \$0.00	Texable: [
5 Disposition	<u> </u>	•
6 Description		<u>2</u>
7 Image:		Remove Image:
	migt be no larger than 600 pixels with reger (Vanis)	o z 400 pisole ismeliti-

Editing Services

To edit a service, first click on the drop down box under Service Category and choose a services type Packages, Services. Facility/Transportation, or Merchandise. Then select a service from the drop down box under Service Name and click the Search button. Next follow these steps to change your service. If you want to delete the service click on the "Delete Services" button next to the "Save Service" button.

- 1. Enter the name of the service.
- 2. The product code for the service can not be changed.
- 3. Select what type of service it is e.g. Package, Service, etc.
- 4. Enter a price and if this service is taxable click on the check box next to the word "Taxable" to activate it.
- 5. Choose a disposition for this service to show up under, whether its Burial only, Cremation only, or both.
- 6. Enter in a description for the service.
- 7. If there is a picture for this service, you can choose it here or remove it.

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8. Click on these links to go to the corresponding service pages.

MAR-14-05

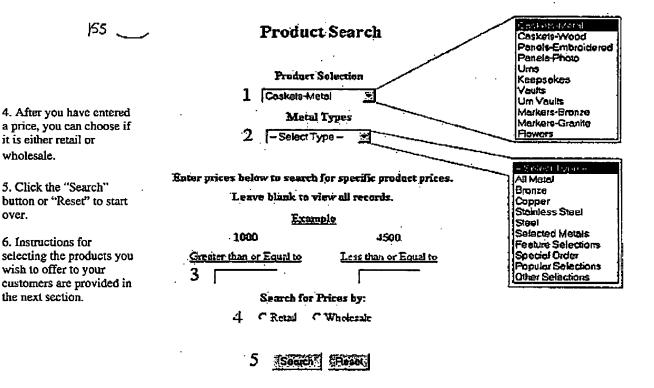
16:17

Products



To access this area, click on "Products" on the toolbar. This page allows you to search for specific product types or to go directly to any of the products you wish to offer.

- 1. To view the Product Selection, click on the down arrow located to the right of the drop-down box. Using this list, select the Product Selection you wish to search on or view.
- 2. Once you have selected a product, a drop-down box with a list of Metal Types will appear below Product Selection. To view this list, click on the down arrow located to the right of the second drop-down box. Using this list, select a Metal Type, or to view all Types, select "All" from the list.
- 3. Once you have selected from the Product Selection and Metal Types, you can now enter your scarch criteria in the text boxes (An example is provided on-screen). If you do not wish to search on a specific price range, leave the text boxes blank to view the entire price range. If this step is not applicable, go to step 4.



New Products

wholesale.

6. Instructions for

the next section.

over

The Family Advisor system checks for a New Products database each time you enter the Product Search. While checking, a message similar to the following is displayed at the top of the screen: New Family Advisor Products - Products Added 3.

If there is a New Products database, the Product Selection drop-down box will only include the name New Products. To view the New Products, select New Products from the list, and then click the Search button.

New Products you wish to offer are selected in the same manner as explained in the next section.

Caskets

MAR-14-05

This page contains all Aurora caskets available to you in your service center. It allows you to indicate what products you would like to present to a family. Each category may have multiple pages that will be listed at the bottom of your screen. These pages are sorted in price descending order by material type.

- 1. To select a product, click on the circle to the left of the product code so that the Aurora logo appears. All products marked with an Aurora logo will be shown in the selection room process. To deselect a product, click the Aurora logo located to the left of the appropriate product. An empty circle will replace it. If the Aurora logo is not present to the left of the product, this product will not be shown to a family.
- 2. If you are not familiar with the product and would like to view it, click on the product code. Once you have viewed the product, click on "Close" to return to the product selection screen.
- 3. After selecting the product, choose the disposition of the casket: standard (STD), cremation (CRE) or both (S/C). This determines where the product appears in the selection room. To select, click on the drop-down box and make your selection by clicking on your choice.
- 4. New with Family Advisor 5.0 is the ability to select the Gender of the caskets. This will affect the Casket Selection Guide and allow you to customize what you view as Feminine (F), Masculine (M), Neutral (N), or any combination of the three. Simply click the down arrow on the drop down box and make your selection.
- 5. Setting the retail price. This is the pricing that will appear in the selection room to be viewed by the family. To set the price, click in the Retail Price box, key in the desired retail price. If you do not set your retail price, the system will automatically default the retail price to \$0.00. Make sure that you determine the appropriate retail price.
- 6. The "Pop" column allows you to mark your most popular caskets. In the Selection Room, the family can either view your most popular items and/or they can choose selection criteria to march a casket to their preferences. To mark a unit as "popular", click inside the box.
- 7. The "Other" column can be utilized in various ways. If you compete with retail stores, you can select those caskets that will be competitive with the selections at the stores or you could designate any units that are in your physical selection room and are available for viewing. To mark a unit as "other", click inside the box.
- 8. The "Feature" column can be utilized to show special caskets. For instance, if you want to show oversized caskets, but don't want them to display in the normal line of caskets you can mark them as a "feature selection". These caskets will only be accessible by clicking on the Feature button on the toolbar in the Casket Selection Guide and the Cremation Casket Selection Guide.

Whaleshie Price Produci Read Dinp Gender Marten Margh Code Type 2299 Glacier ŗ 2001 Blue STD -MA \$2.54 64 80 80 0.00 (E2.364.00) Premium Velom JARA 2279 Dark Znisted Bronze \$3,764 06 12 00 0.00 (\$2,362 00) [ŕ ø Ø STO Y MIN Z 2601C Pead 2293 Ceral Mas \$2,175 60 12.00 (\$2,173.00) P 2704 Pox Bronze 510 4 Promium Velvet 2444 Aberdem ø E2:125 to 100 to 20 (\$2.125.00) Bronzo STDV 1526C Pent Prensian Veires 2159 <u>251</u>-tone Trojes Gunelets 1447C White CO.51 8:0.182.12 SID 0.00 (\$1,979.00) F Velves 3 5 4

Metal Casket Product Selection

Casket Descriptions

16:18

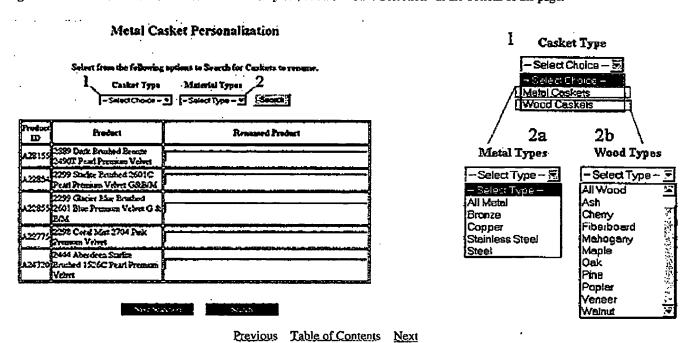
FROM-Dinsmore & Shohl Dayton

MAR-14-05

At the bottom of all Casket Selection pages in the Administration you will see a "Rename Caskets" button as noted by the 1 below.

	Product Code	Product	Material Type	Disp	Gender	Wholesale Price	Remi	Murkes	Margin	7.5	Otypes	Featur
•	A28155	2829 Dark Brushed Brown 2490T Poud Premium Velvet	Broaze	STD e	Z Z	\$3,500 CO	1900	0.00	(\$3,500.00)	٦	٦	۲
9	A22854	2299 Starfor Brushed 2601C Pearl Pressum Volvet G&B&4	Brouse	<u>श्च</u>	MN 🔄	\$2,364.00	10 00	0 00	(\$2,364.00)	۲	г	٢
•		2299 Glacier Blue Brunbed 2601 Blue Premium Velvet G & BAM	Broese	<u>=</u>	Ma =	E3% 00	(#0 CO	0.00	(\$2,364.00)	٦	r	٢
•	A22775	2298 Corel Mar. 2704 Pink Premium Veres	Brown	डाठ≝	F 3	\$2,175.00	12:00	\$ 90	(\$2,173.00)	٦	۲	P
•	1	2004 Aberdeen Stadie Brushed 1526C Pead Pretainn Velvet	Biorne	टाठ न	MW F	\$2,125.00	[19 Ct]	0.00	(62,125.00)	-	٢	L

When renaming caskets you can search for caskets by specific Material Types. For example see below: select the Casket Type (1) The two types of caskets are Metal Caskets and Wood Caskets. When you select Metal Caskets you will notice the Material Types (2) changes to Metal Types (2a). Click the down arrow under Metal Types and you will see the list of Metal Types. This will narrow the list of caskets you are renaming. Follow this same procedure to search for a particular Wood Type (2b). To view a picture of a casket click the description of the casket under the Product column. To rename a casket, enter the name for which you wish to represent the casket in the Selection Room, on the Summary and for the Print Page, in the "Renamed Product" text box. The casket will still hold its original name when ordered from Aurora. When complete, click on "Save Selection" at the bottom of the page.



Urns and Keepsakes

The Um Product Selection and Keepsake Product Selection page have the same features and functionality. It allows you to indicate what products you would like to present to a family. Each category may have multiple pages that will be listed at the bottom of your screen. These pages are sorted in price descending order by material type.

- 1. To select a product, click on the circle to the left of the product code so that the Aurora logo appears. All products marked with an Aurora logo will be shown in the selection room process.
- 2. If you are not familiar with the product and would like to view it, click on the product code. Once you have viewed the product, click on "Close" to return to the product selection screen.

To desclect a product, click the Aurora logo located to the left of the appropriate product. An empty circle will replace it. If the Aurora logo is not present to the left of the product, this product will not be shown to a family.

- 3. After selecting the product, choose the disposition of the product(where available): Urn (URN) or Keepsake (KPS). This determines where the product appears in the selection room. To select, click on the drop-down box and make your selection by clicking on your choice.
- 4. Setting the retail price. This is the pricing that will appear in the selection room to be viewed by the family. To set the price, click in the Retail Price box, key in the desired retail price and click anywhere outside the box. The margin and mark-up will calculate automatically. If you do not set your retail price, the system will automatically default the retail price to \$0.00. Make sure that you determine the appropriate retail price.
- 5. The "Pop" column allows you to mark your most popular urns. In the Selection Room, the family can either view your most popular items and/or they can choose selection criteria to match an urn to their preferences. To mark a unit as "popular", click inside the box.
- 6. The "Other" column can be utilized in various ways. If you compete with retail stores, you can select those caskets that will be competitive with the selections at the stores or you could designate any units that are in your physical selection room and are available for viewing. To mark a unit as "other", click inside the box.
- 7. The "Feature" column can be utilized to show special urns. For instance if you want to show cloisonne urns, but don't want them to display in the normal line of urns you can mark them as a "feature selection". This excludes them, so to speak, from the normal line of urns and they will only be accessible by clicking on the Feature button that will display on the toolbar in the Urn Selection Guide.

Product Material Whelesale Product Disp Retail MarkUn Margin Other Fram Price Code Type Sarcophania 2 Te LIFUN × S1.279.00 50.00 (\$1,279.00) 336GP Cast Bronne 0.00 Г Gold Placed Consolation Satis 3325F Cast Browne URN F \$320 OH F0.00 0.00 (\$280.00) L Г Г Poished \$766.00 \$0.00 0.00 (\$766.00) F т 33211 Consolation Cast Bronne | URN 🖹 Succeptuget (\$709.00) 0 336 Cast Bronze URN E \$709,00 \$0.00 0.00 L Επιριτατίνα δανίπ a 31450 Car Broas UAN S \$769.00 10.00 0.00 (\$709.60) Γ. г Г Poisted Herograpion Verdi 0.08 (\$709.00) Г 314GR Cast Broade UAN 🗷 E709.00 (50.0) Г Green 314N Cast Broade | URN 🗟 \$673.00 \$0.00 0.00 (\$573.00) г Empiration \$363.00 (10.03 (\$363.00) F 322 Book Cast Bronte URN በ በሰ r Г Ð 393 Vesta \$233.00 [10.00 0.00 (8233.00) Г Cast Bronze URN 🛪 Page number: |1| 2 Nave Selection

Urn Product Selection



To access this area, first select a product and then click "Markup" on the toolbar. This page allows you to set prices for the listed products. Note: the only products that you can use the markup on are Caskets, Urns, Keepsakes, Urn Accessories, Markers, and Panels. These are the only ones that will definitely have a wholesale price. You can markup the price at a certain percentage plus have it round up to a chosen dollar amount, this will affect all of the products under the category. For example you can mark the Urns up 2% plus round it to the nearest \$10 and this will set the price for all of the Urns. A better example is written on the markup page below.

Cantion! This page will set the prices, but it will not select any products to sell. You must still find the products you want to sell and select them. To get back to the products just click "Products" on the tool bar.

Family Advisor Product Markups

To markup all caskets by 2.2, enter 2.2 in the Markup Multiplier box on the Caskets line then click Calculate. You also have the ability to round prices up to 10, 25, 50, 100. For example a Casket marked up 2.2 and rounded to the nearest 50 will round up from \$1351 to \$1400.

	Markup Mulipher	Round up to:	
Caskets		三	Calculate
Urns		<u>E</u>	Calculate
Um Accessories		<u>র</u>	Calculate
Keepsakes	Γ	3	Cadille
Markers	 		Calculate
Panėls	1		Cardion

Personalization for Urns and Keepsakes

Personalization

Product Code	Praduct	Price	Retail	MarkUp	Margin	QTY Sold
PERS	Personalization Charge	\$25.00	\$50.00	2.00	\$25.00	22

To set retail pricing of Personalization options for Urns & Keepsakes:

- 1. While setting prices for Urns or Keepsakes, a Personalization button will appear at the bottom of the toolbar to the left.
- 2. To set prices for Personalization, click on the Personalization button on the toolbar.
- 3. Type in the retail price in the area provided and then click on the Save Selection button on the bottom of the Toolbar.

MAR-14-05

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Vaults

Family Advisor contains images of vaults from various vault suppliers. This page allows you to select and set pricing for vaults that you want to show in the selection room, as well as, selecting the Vault Companies Information you wish to display in the Selection

Selecting Vaults - Note: Inventory updates and online ordering does not apply to vaults.

- 1. To select a product, click on the circle to the left of the product code so that the Aurora logo appears. All products marked with an Aurora logo will be shown in the selection room process.
- To deselect a product, click the Autora logo located to the left of the appropriate product. An empty circle will replace it. If the Aurora logo is not present to the left of the description, this product will not be shown to a family.
- 2. If you are not familiar with the product and would like to view it, click on the Product Name. Once you have viewed the product, click on "Close" to return to the administrative area.
- 3. To Set Pricing, click in the "Wholesale" box; enter the Wholesale Price of the vault.
- 4. Click in "Retail Price" box; enter the Retail Price and click outside of the box.
- 5. Each company has individual information about their products. You can click on the button with a manufacturers name to view what the information contains. To select one, click on the circle (5a) to the left of the desired manufacturer.

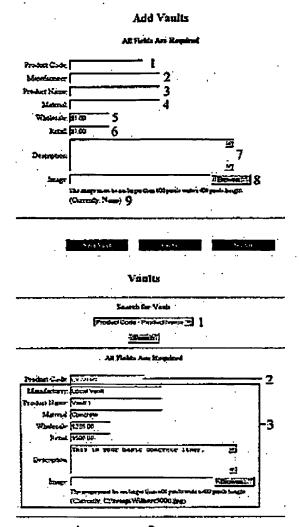
After completing the fields on each page, choose SAVE SELECTION on the navigation bar. EACH page must be saved individually. Do not leave the page until you have saved your changes.

After saving, a Data Saved Successfully message will appear. Select "OK" when the message appears. As long as the Data Saved Successfully box appears, your selections have been saved.

Select each weak information page that you would like to show in the Selection Room. 5a.								
	Qiak Qiak	•	(Dire)	•	Trigratel	8	Wet	ला
	Product Name		Vanli Type	Material Type	Wholesale Price	Retail	Maka	Margin
0	Bronze Triane O		Wi⊅e⊓	Beonze	11,500.60	13003.00	2 00	\$1,500.00
0	Wider Brown O		WZbent	Pror≃e	\$4,000.00	00.000.60	201	\$4,000.00
0	Coccrete Grave Lines ©		Wiber	Contects	\$1.00	91.00	1.00	\$0,00
9	Cootiental ©		Wilden	Concrete	1500.00	11,003.00	2.00	\$500.00
0	Monticello ⊗		₩ûper:	Contrete	3500.00	31,002.00	2,06	\$500.00
ē	The Salute		·Wsbest	Consists	21 00	arios	1.00	\$0.00
Ö	The Veteria		Wibert	Control	\$1.00	31.00	1.00	\$0,00
0	Stainless Sieel Triunt 🥸		Wilson	Sundeps	\$1,000 50	12,000.00	2.00	\$1,000.00

- 6. Add Vaults button click this button to Add Vaults to your current list. Normally these would be your local vaults. For more detailed information see the next page.
- 7. Edit Vaults button click this button to Edit Vaults in your current list. The only vaults you can edit are those that you have added. For more detailed information see the next page.
- 8. Recommend Vaults button click this button to recommend vaults for certain caskets. You will only be able to recommend vaults that are included in the system. For more detailed information see the next page.

Recommending Vaults



Vault Additions

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Add Vaults will allow as many vault additions that you may wish to offer families. First, click the "Add Vaults" button at the bottom of the Burial Vauits Product Selection page.

- 1. Enter the Product Code (This must be unique).
- 2. Enter the Manufacturer of the burial vault.
- 3. Enter the Product Name of the burial vault.
- 4. Enter the Material of the burial vault.
- 5. Enter the Wholesale price of the burial vault.
- 6. Enter the Retail price of the burial vault.
- 7. Enter the Description of the burial vault.
- 8. Enter the Image by clicking on the Browse button and locating the vault image on the computer.
- 9. This displays the Current Image Location.

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

Vault Editing

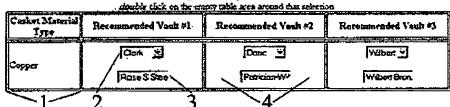
Edit Vaults will allow you to edit any Vault that you have added to the database. First click "Edit Vaults" at the bottom of the Burial Vaults Product Selection page.

- 1. Click on the drop down box (1) and select the product to edit. Then click the Search button.
- 2. The Product Code (2) field cannot be edited.
- 3. All other fields can be edited (3).
- 4. After all editing is finished click the Save Vault button (4).
- 5. To delete the vault click the Delete Vault button (5).

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

Vault Recommendations

To view an image and description of a referred valle.



Vault Recommendation

- 1. You can recommend a vault for each type of Casket Material (1).
- 2. Select the Vault Manufacturer (2) by clicking on the drop down box.
- 3. Select the Vault (3) by clicking inside the drop down box.
- 4. To view a picture of the current recommended vault, double click on the empty table area around that selection (4).

Flowers

This page allows you to select and set pricing for flowers that you want to show in the selection room, as well as, selecting the Flowers to display in the Selection Room.

Selecting Flowers - Note: Inventory updates and online ordering does not apply to flowers.

- 1. To select a product, click on the circle to the left of the product code so that the Aurora logo appears. All products marked with an Aurora logo will be shown in the selection room process.
- To deselect a product, click the Aurora logo located to the left of the appropriate product. An empty circle will replace it. If the Aurora logo is not present to the left of the description, this product will not be shown to a family.
- 2. If you are not familiar with the product and would like to view it, click on the Product Name. Once you have viewed the product, click on "Close" to return to the administrative area.
- 3. To Set Wholesale Pricing, click in the "Wholesale" box; enter the Wholesale Price of the vault.
- 4. To Set Retail Pricing, click in the "Retail" box; enter the Retail Price of the vault
- 5. To display Flowers in the Selection Room click the empty circle so that the Aurora logo appears.

After completing the fields on each page, choose SAVE SELECTION on the navigation bar. EACH page must be saved individually. Do not leave the page until you have saved your changes.

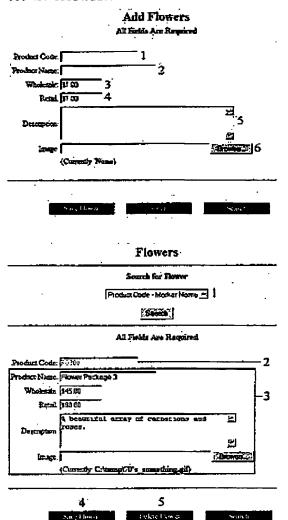
After saving, a Data Saved Successfully message will appear. Select "OK" when the message appears. As long as the Data Saved Successfully box appears, your selections have been saved.

Clid	k on the empty circle next to Fl. 5. Rlowers	owers, if you want to display Flowers in the	Selection Room.			
	Product Code	Product Name	Wholesale Price	Retail	Markep	Margin
0	F0100	Flower Package 1	\$100.00	\$150.00	1.50	\$50.
0	F0200	Flower Package 2	\$30,00	5 125.00	1,39	\$35.0
0	F0300	Flower Package 3	\$45.00	\$30.00	2.00	\$45.
0	F0500	Flower Package 4	\$20.00	F35.00	1.75	\$15.0
1	. 2		্ব	Δ		

6. Add Flowers button - click this button to Add Flowers to your software. For more detailed information see the next page.
7. Edit Flowers button - click this button to Edit Flowers in your current list. You will only be able to edit flowers that you have

previously entered. For more detailed information see the next page.

When adding flowers the images must be no larger than 600 pixels in width and 400 pixels in height. If you are not sure how to change the size of the images and would like for Aurora to scan your images for you contact the Family Advisor Support Team at 1-800-457-1111 x 327.



Adding Flowers

Add Flower will allow as many flower additions that you may wish to offer families. First, click the "Add Flowers" button at the bottom of the Flower Selections page.

- 1. Enter the Product Code (This must be unique).
- 2. Enter the Product Name of the flower.
- 3. Enter the Wholesale price of the flower.
- 4. Enter the Retail price of the flower.
- 5. Enter the Description of the flower.
- Enter the Image by clicking on the Browse button and locating the flower image on the computer.

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

Editing Flowers

Edit Flowers will allow you to edit any Flower that you have added to the database. First click "Edit Flowers" at the bottom of the Flower Selections page.

- 1. Click on the drop down box and select the product to edit. Then click the Search button.
- 2. The Product Code field cannot be edited.
- All other fields can be edited.
- 4. After all editing is finished click the Save Flower button.
- 5. To delete the flower click the Delete Flower button.

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

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Bronze Markers

Memorial Marker Product Prices

Select which type of marker to there in the Selection Room. If both are desired then beloet both. If you do not wish to show mitter type of marker, leave the circles empty.

Туре	Size	Design/Burder	Whelesale Price	Retail	Price w/vase	Retail.
Companion	44°x14°	Bevel	-\$541.00	\$1,082.00	\$614.00	\$1,228.06
Соператіон	44'x14"	Dogwood/Bark	\$541,00	\$1,082.00	\$614.00	\$1.228.00
Companion	1478141	Whispering Pine	\$\$41,00	\$1,082,00	\$614.00	\$1,228.0
Companion	14"x14"	Traditional	\$541.00	\$1,082.00	8614.00	\$1,278.00
Companion	44°x14°	Rose Garden / Bark	\$541.00	91,082.00	\$614.00	\$1,228.00
Соторатион	36 ×13	Bevel	\$446.00	\$892,00	\$519.00	\$1,038.00
Comparison	36'x13"	Rock Edge	\$446,00	\$892,00	\$519:00)0.8EQ,12
Single	24 ×14	Besel	\$274.00	3548.00	\$347.00	\$59400

- 1. If you are not familiar with the product and would like to view it, click on the Type field. Once you have viewed the product, click on "Close" to return to the product selection screen.
- 2. To set retail pricing, click in the retail column and enter the price.
- 3. To set retail pricing w/vase, click in the retail w/vase column and enter the price.
- 4. When finished entering the Retail Prices Click on the Save Prices button, at the bottom of the screen or on the toolbar.
- 5. To display Bronze Markers in the Selection Room click the empty circle to the left of Bronze Markers so that the Aurora logo appears. This is also where you select to show Granite Markers as well.

Granite Markers

This page allows you to select and set pricing for granite markers that you want to show in the Selection Room.

Selecting Granite Markers - Note: Inventory updates and online ordering does not apply to granite markers.

- 1. To select a product, click on the circle to the left of the product code so that the Aurora logo appears. All products marked with an Aurora logo will be shown in the selection room process.
- To deselect a product, click the Aurora logo located to the left of the appropriate product. An empty circle will replace it. If the Aurora logo is not present to the left of the description, this product will not be shown to a family.
- 2. If you are not familiar with the product and would like to view it, click on the Product Name. Once you have viewed the product, click on "Close" to return to the administrative area.
- 3. To Set Wholesale Pricing, click in the "Wholesale" box; enter the Wholesale Price of the vault
- 4. To Set Retail Pricing, click in the "Retail" box; enter the Retail Price of the vault.

FROM-Dinsmore & Shohl Dayton

5. To display Granite Markers in the Selection Room click the empty circle to the left of Granite Markers so that the Aurora logo appears. This is also where you select to show Bronze Markers as well.

After completing the fields on each page, choose SAVE SELECTION on the navigation bar. EACH page must be saved individually. Do not leave the page until you have saved your changes.

After saving, a Data Saved Successfully message will appear. Select "OK" when the message appears. As long as the Data Saved Successfully box appears, your selections have been saved.

Granite Marker Selection

Select which type of marker to show in the Selection Room. If both are desired then select both. If you do not wish to show outler type of marker, leave the circles empty. G Gramite Markers −5 Bronze Markers Whalesale Product Name Retail Markus Margin Product Code Price GM0100 Deer Sketch on Granite 425.00 \$850.00 200 \$425,00 GM0300 Premium Granite \$395.00 \$790.00 2.00 \$395.00 \$650.00 \$325,00 Premier Granite Stone lt 325.00 2.00 GM0200\$500.00 500.00 \$499.00 GM002 Deer Stone 181 GO \$200.00 GM0500 Granite Marker \$200.00 \$400.00 2.00 \$249.00 \$1.00 3250.00 250.00 GM001 Stonehenge CEM/0400 Basic Granite \$125,00 3250.00 2.00 \$125.00 Add Marko Edn Marker Scorch Sang Selection

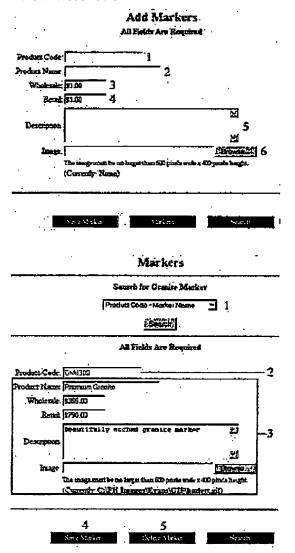
6. Add Granite Markers button - click this button to Add Granite Markers to your software. For more detailed information see the next page.

7

6

7. Edit Granite Markers button - click this button to Edit Granite Markers in your current list. You will only be able to edit granite markers that you have previously entered. For more detailed information see the next page.

When adding granite markets the images must be no larger than 600 pixels in width and 400 pixels in height. If you are not sure how to change the size of the images and would like for Aurora to scan your images for you contact the Family Advisor Support Team at 1-800-457-1111 x 327.



Adding Granite Markers

Add Granite Markers will allow as many granite additions that you may wish to offer families. First, click the "Add Markers" button at the bottom of the Granite Marker Selections page.

- 1. Enter the Product Code (This must be unique).
- 2. Enter the Product Name of the granite marker.
- 3. Enter the Wholesale price of the granite marker.
- 4. Enter the Retail price of the granite marker.
- 5. Enter the Description of the granite marker.
- 6. Enter the Image by clicking on the Browse button and locating the granite marker image on the computer.

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

Editing Markers

Edit Granite Markers will allow you to edit any Granite Marker that you have added to the database. First click "Edit Marker" at the bottom of the Granite Marker Selections page.

- 1. Click on the drop down box and select the product to edit. Then click the Search button.
- 2. The Product Code field cannot be edited.
- 3. All other fields can be edited.
- 4. After all editing is finished click the Save Marker button.
- 5. To delete the marker click the Delete Marker button.

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

16:21

Urn Vaults

Family Advisor contains images of urn vaults from various urn vault suppliers. This page allows you to select and set pricing for urn vaults that you want to show in the Selection Room.

Selecting Urn Vaults - Note: Inventory updates and online ordering does not apply to urn vaults.

- 1. To select a product, click on the circle to the left of the product code so that the Aurora logo appears. All products marked with an Aurora logo will be shown in the selection room process.
- To deselect a product, click the Aurora logo located to the left of the appropriate product. An empty circle will replace it. If the Aurora logo is not present to the left of the description, this product will not be shown to a family.
- 2. If you are not familiar with the product and would like to view it, click on the Product Name. Once you have viewed the product, click on "Close" to return to the administrative area.
- 3. To Set Pricing, click in the "Wholesale" box; enter the Wholesale Price of the urn vault.
- 4. Click in "Retail Price" box; enter the Retail Price and click outside of the box.

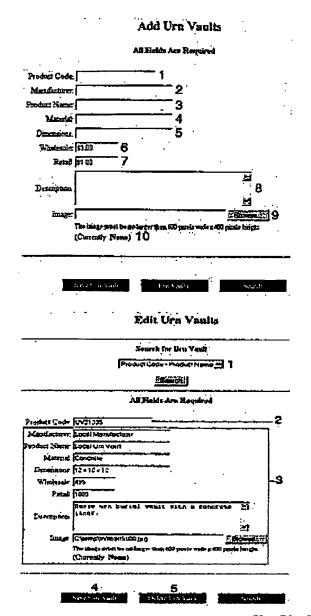
After completing the fields on each page, choose SAVE SELECTION on the navigation bar. EACH page must be saved individually. Do not leave the page until you have saved your changes.

After saving, a Data Saved Successfully message will appear. Select "OK" when the message appears. As long as the Data Saved Successfully box appears, your selections have been saved.

	Product Code	Product Name	Vault Type	Material Type	Wholesaic Price	Retail	Markup	Margin
_	DPURN-C-97-M	Atherian	Done	Concrete	\$1.00	00.13	100	\$0.00
š	1 175	Brown - Gold & Black	Donic	Contrete	£1.00	\$1.00	1,60	\$0.00
ö	- Company of the Comp	Lydian - Broom & Black	Donic	Concrete	\$1 90	ta'0i	160	\$0,00
	DPURN-C-97-O		Done	Concreto	\$1.00	\$1 00	100	\$0.0
š	11	Patrician - Gold & White	Done	Cocurete	\$1.00	\$1.00	1.00	\$0.0
a	DPURN-C-97-P	Phoenix - Séver & Blue	Doric	Concrete	F1.60	53.0B	1.66	\$0.0
	JL	Tora - Silver & Blos	Done	Concrete	21.00	\$1.00	1.00	\$0.0
ž	3VG800	3VG800	Meierjobaa Wengler	Розумуние	\$1.00	S1.00	100	\$0.0
5	3VGE01	3VGSD1	Meierjoban Wengire	Polyatiman	81 90	11 00	100	\$0.0
	3VG803	3VC603	MeierjobanWender	Polymorate	91.00	\$1.08	1.00	\$0.0
6	3VG804	BACSO1	MeierjohanWenger	Polymyriae	\$3.00	\$1.00	1.00	\$0.0
ě	TGUV0210	Warmony - black	Trigged	contret	\$1.00	\$1.00	LO	\$0.0
,		<i></i>			<i>~</i>	<u> </u>		

- 5. Add Urn Vaults button click this button to Add Urn Vaults to your current list. Normally these would be your local urn vaults. For more detailed information see the next page.
- 6. Edit Urn Vaults button click this button to Edit Urn Vaults in your current list. The only urn vaults you can edit are those that you have added. For more detailed information see the next page.
- 7. Recommend Vaults button click this button to recommend urn vaults for certain urns. You will only be able to recommend urn vaults that are included in the system. For more detailed information see the next page.

Flowers



FROM-Dinsmore & Shohl Dayton

Urn Vault Additions

Add Um Vaults will allow as many um vault additions that you may wish to offer families. First, click the "Add Urn Vaults" button at the bottom of the Urn Vaults Product Selection page.

- 1. Enter the Product Code (This must be unique).
- 2. Enter the Manufacturer of the burial urn vault.
- 3. Enter the Product Name of the burial um vault.
- 4. Enter the Material of the burial um vault.
- 5. Enter the Dimensions of the burial urn vault.
- 6. Enter the Wholesale price of the burial urn vault.
- 7. Enter the Retail price of the burial urn vault.
- 8. Enter the Description of the burial urn vault.
- 9. Enter the Image by clicking on the Browse button and locating the urn vault image on the computer.
- 10. This displays the Current Image Location.

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

Urn Vault Editing

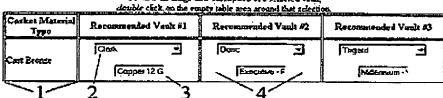
Edit Urn Vaults will allow you to edit any urn vault that you have added to the database. First click "Edit Urn Vaults" at the bottom of the Urn Vaults Product Selection page.

- 1. Click on the drop down box (1) and select the product to edit. Then click the Search button.
- 2. The Product Code (2) field cannot be edited.
- 3. All other fields can be edited (3).
- 4. After all editing is finished click the Save Urn Vault button
- 5. To delete the urn vault click the Delete Urn Vault button (5).

Note: Do not use an image that is on a 3 1/2 floppy. Copy the image to the C: drive of the computer first.

Urn Vault Recommendations

To vaw an anage and description of a referred wroll



Urn Vault Recommendation

- 1. You can recommend a vault for each type of Urn Material (1).
- 2. Select the Urn Vault Manufacturer (2) by clicking on the drop down box.
- 3. Select the Urn Vault (3) by clicking inside the drop down box.
- 4. To view a picture of the current recommended urn vault, double click on the empty table area around that selection (4).

16:22

MAR-14-05

Insert Panel Product Prices

Aurora Insert Pauel Delivery: Panel orders must be received no later than 2.00 for most day delivery Monday thru Friday. Saturday and Similary near-daily delivery may not be available small areas. Not all carriers guarantee next-day delivery to all cities. Please call Customer Service to guarantee delivery times, 1-800-457-1111.

Code	Design	Full Couch Wholesale	Full Couch Retail	Half Courh Wholesale	Half Couch Retail
444	Deer with Mountain:	\$100.00	\$200.00 .	\$75.00	\$150.00
483	Angel	\$100.00	2500.00	\$75.00	\$150.80
630	Rambling Roze	\$65.00	£130.00	210.00	\$80.08
632	Praying Hands	\$65.00	\$130.00	\$40,00	980.00
633	Last Supper	\$,65.00	\$130.00	\$40.00	\$80,00
635	Going Home	\$65:00	\$130,00	£40.00	\$80.00
636	Flag	\$65.00	\$130.00	\$40 00	980.CD
637	Birch Tree	\$65.00	\$130.00	\$40.00	380,00
639	In God's Care	\$65.00	\$130.00	\$40 00	380.00
641	Wind Beneath My Wings	\$100.00	9200.00	\$75.00	\$150.08
6 53	Masoniz	£100.00	9200.00	\$75.00	\$150.00
<i>6</i> 78.	Homecoming	\$100.00	\$200.00	\$75.00	\$150.00
	Page member: [1] 2		2		3
	4 Save Prices Sour	.l:			•

This page allows you enter the prices for full and half couch panels.

- 1. To view a picture of the Bronze Marker click on either the Code or the Design name. To return to the pricing page click the Close button at the bouom.
- 2. To change the Price click inside the Full Couch Retail field and enter your retail price.
- 3. To change the Price click inside the Half Couch Retail field and enter your retail price.
- 4. Click Save Prices at the bottom of the page, before clicking on page 2.

Beryl Martin

Fig: P2

Fig. P1 Beryl Martin Selections Click as the anner strate ners to David Martin, If represent to distribut Borri Marrin in the Antonion for 5 •2------Magin Rose Marrie Price \$500.00 **128 66** Name A iv. o 1.23 A LH5 PA 123 \$72.9 Harderd B 1.23 \$51.00 \$43.00 3 73 nza 1200 00 Poc Y 21 23£00 FU050 Personal Part E C n.we 3267 HIN S 27,000 00 ack You Circ 763 ESS O lenkle-Side i Tritu ספביון 6880 dd 1 COO D 237 In-Fold Tobate 6210.00 H370 24 123 2025.00 117,00 b-Feld Thises 1 23 1115.00 121 317 00

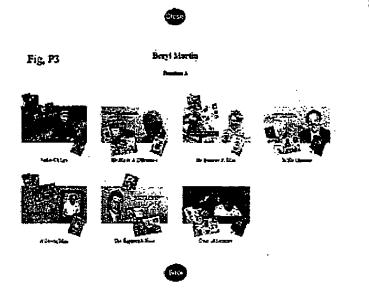
Beryl Martin Pricing - Fig. P1

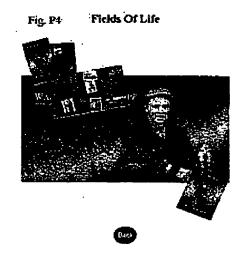
- 1. To view the Beryl Martin products click on the Item Name.
- 2. Enter the Wholesale Price if the default is different than your wholesale price.
- 3. Enter the Retail Price of the Beryl Martin item.
- 4. To save prices click Save Selection before leaving this page.
- 5. To display the Beryl Martin items in the Selection Room
- click the empty circle so that the Aurora logo appears.

Beryl Martin Viewing Beryl Martin Items

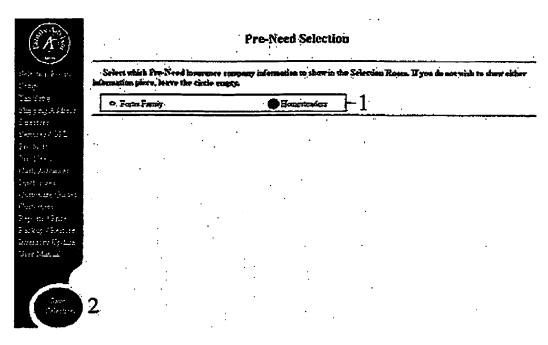
After clicking on an Item Name to view the products there are three seperate themes to choose from: A Man, A Woman, and Seasons.

- 1. Fig. P2 Theme Selection select a theme to view or return to the Beryl Martin pricing by clicking the Close button.
- 2. Fig. P3 Item Selection click the individual picture to view a close-up or click the Back button to return to the Theme Selection.
- 3. Fig. P4 Close-up click the Back button to return to the Item Selection.





Previous Table of Contents Next

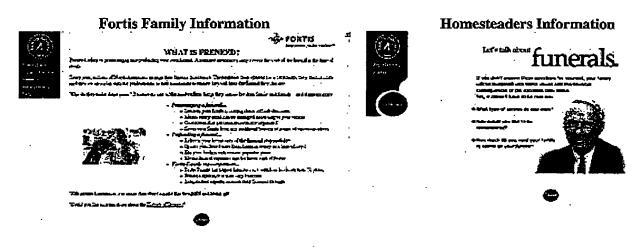


Selecting a Pre-Need Company

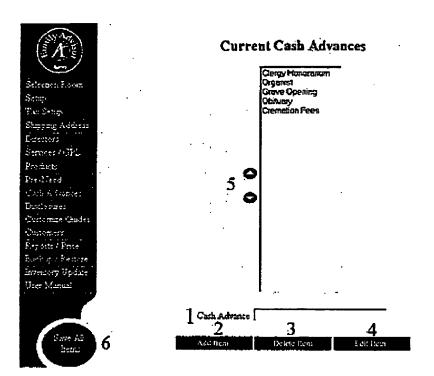
FROM-Dinsmore & Shohl Dayton

To view the selection page click "Pre-Need" on the Administration tool bar. On this page you can choose which insurance company, if any, to show up in the selection room.

- 1. To choose one, click the empty circle next to the company name so that the Aurora logo appears. You can only select one company at a time.
- 2. After you select a company click the Save Selection button to save your choice to the database.



Cash Advances



FROM-Dinsmore & Shohl Dayton

To access this section, click on the Cash Advances button on the toolbar. This section allows you to enter information on payments that are to be made during the arrangement process.

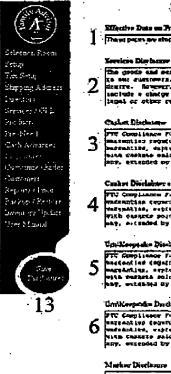
- 1. To add a cash advance item, click in the "Cash Advance" box and type in the name.
- 2. Click on the Add Item button to add the cash advance to the list box. When you have finished adding items, click on the Save all Items button (6).
- 3. To delete an item, highlight the desired item in the list box. Then click on the Delete Item button. When you have finished deleting items, click on the Save all Items button (6).
- 4. To edit cash advances, highlight desired item in the list box. Click on the Edit Item button. The cash advance will appear in the cash advance text box. Edit accordingly and save the item after necessary changes by clicking on the Save all Items button (6) or cancel the editing by clicking on the Cancel Editing button.
- 5. To order the way the Cash Advance items appear on the Summary Page in the Selection Room, highlight the item in the list box. Then click the up or down arrows to the left of the list box.

Before you leave the page, click on the Save All Items button on the toolbar.

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MAR-14-05 Disclosures

To access this area, click "Disclosures" on the toolbar. This area allows you to fill out your specific Disclosures and Disclaimer of Warranties information, as well as, the effective date. You are responsible for filling out this information, as State and/or Federal Law may require it.



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Outer Burial Countiers Disclaimer of Warnanties

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Disclosure Information 1. If you desire the current day's date as your Effective Data on From Lists (Hint that: Kitetine Date will be the (terror day). effective date for your reports, leave the "Effective They proces my atomic as of \$1/\$1/\$000 Date" box blank. Otherwise, enter the date you occiese Disclarate wish to use. The crosts and services where below are those we can provide of a new customers. The may decree only the attent you district. Assumer, any functal accumulate you select will be accused a charter for our beauty services and dwyrhood. It happel or other requirements many you must hely may items you at 2. The "Services Disclosure" will display at the top of the page on the GPL and when selecting Services in the Virtual Selection Room. PTT Compliance Finerral Rose peachs to excrepantalities for maramitars reporting the cambers limited about. The only bestwaller, depictable or Legister, granted in consection bath cambers and me the supress returns supressing a new, extended by the peachtrapers thereof. FTC Complian 3. The "Casket Disclosure" will display at the top of the Casket Price List. Casker Discloiner «FWattentiet 4. The "Casket Disclaimer of Warranties" will THIS Compliance Funcion them makes an organizations and provided the following the qualities in organizations and provided the following the qualities in organization and the provided the following the following the provided the following the provided to the provided the provided the following the provided the part of the provided the provided the following the provided the provi display at the bottom of the Casket Price List. 5. The "Urn\Keepsake Disclosure" will display at the top of the Urn\Keepsake Price List. Tith Coopeake Districente FTE Compliance Functed Name poloce on propreparations of the design of the first poloce. The daily exception of the first poloce to the first poloce to the daily exception of the daily of 6. The "Urn\Keepsake Disclaimer of Warranties" will display at the bottom of the Urn\Keepsake Price List. UniNespelle Decisions of Warrantes: PTC Complisaor Pusacrel Russ makes be expresentations to managed the control acres of the control of the control acres of the control of t 7. The "Marker Disclosure" will display at the top of the Marker Price List. 8. The "Marker Disclaimer of Warranties" will FIT Compliants Funcial Rism makes he representations as wareign has requiring the material listed MODYD. The sixty organistics, expressed at 1891and, greates his connection with current sold six the natural resum magnetics. If any, extended by the manufacturers absproce. FIT Complian display at the bottom of the Marker Price List. 9. The "Outer Burial Container Disclosure" will display at the top of the Vault Price List. Marker Plantstown of Wasterston PTT. Compliance Pubered Mose makes no representations or the following the markers lived above. The daily markening, expressed or inglied. Ordered in constitute in vital ordered region of the present or the present of the present o 10. The "Outer Burial Container Disclaimer of

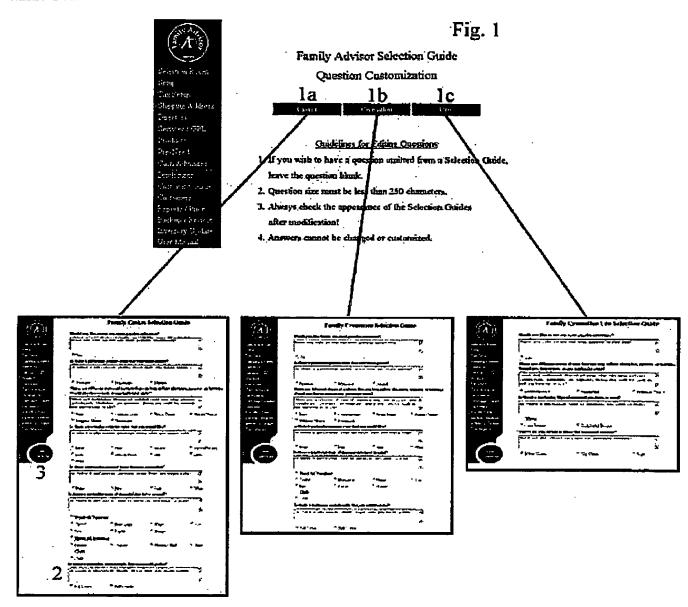
- Warranties" will display at the bottom of the Vault Price List.
- 11. The "Urn Vault Disclosure" will display at the top of the Urn Vault Price List.
- 12. The "Urn Vault Disclaimer of Warranties" will display at the bottom of the Urn Vault Price List.
- 13. When finished with all editing click the Save Disclosures button on the toolbar to ensure that all Disclosures are saved.

If you do not wish to have a particular Disclosure or Disclaimer of Warranties, leave the text box blank.

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نع

Customize Guides



To access this area, click on Customize Guides on the toolbar. This area allows you to customize the questions on the casket, cremation casket and urn selection guide(s). The questions can be customized/changed to any text up to 255 characters. The answers cannot be changed. For instance, the first question on the selection guide defaults to "Would you like to see our most popular selections?" This question can be changed to "Would you like to see our preferred selections?" Or if you kept your selection room, you could change that question to "Would you like to see the choices available in our selection room?" You can utilize these questions in any way that makes sense for your firm, as long as the question is appropriate with the answer.

- 1. To change a question, click on the button to select the guide that you would like to edit (Fig. 1):
 - 1a. Family Casket Selection Guide
 - 1b. Family Cremation Casket Selection Guide
 - 1c. Family Cremation Urn Selection Guide
- 2. Click in the box and type the desired question.
- When finished with all editing click the Save Questions button on the toolbar.

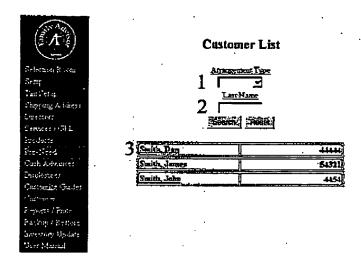
Note: By clicking in the box and deleting the text, you can eliminate the question entirely. To save your changes, click on the Save Questions button on the toolbar.

MAR-14-05

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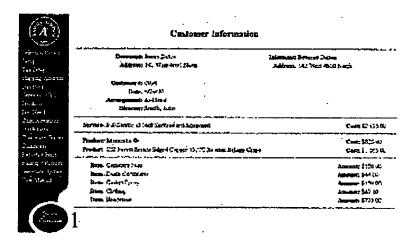
Customers

To access this area, click on "Customers" on the toolbar. This page contains the database of customers that have made arrangements pre-need and at-need via Family Advisor. This can be very useful for referencing prior arrangements. For example, the Smith family would like to use the same funeral arrangements for Aunt Betty as they did for Uncle Bob. The funeral director has the option to view Uncle Bob's funeral arrangements (services and products) as a reference.



To search for a customer record:

- 1. Click the down arrow to the right of the drop-down box to select from the list whether you want to search all, at-need or pre-need
- 2. Once you've selected the search criteria, type the last name of the customer you are searching for in the text box specified below. If desired, you can leave this box blank to see a complete list of the search criteria you had previously selected (all, at-need or preneed).
- 3. Click on the customer name to view the record.



- 4. The customer record will show the services and products purchased and cash advances paid, as well as the date, account number, arrangement type and Director.
- 5. To search for another customer, click on the "Customers" button on the toolbar to the left and repeat the process.
- 6. To delete the record, click DELETE CUSTOMER on the toolbar.

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Reports/Price Lists

To access this area, click Reports / Price Lists on the toolbar. This area will provide you with comprehensive reporting on products/services sold, number of arrangements on file and mailing lists of informants.



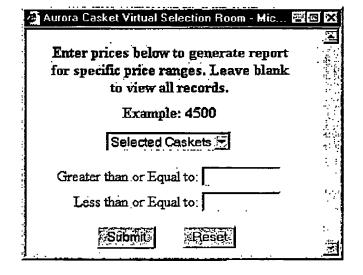
Your Funeral Home Director Reports

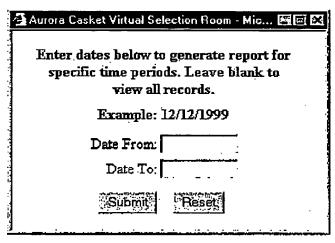
1	Service Prog Life	Provides a last of all persons that you transmity sell
2	Lawer Price Let	Provides a last of all captions that you currently sell.
3	Ster Provident	Provides a list of all some and temperature you connectly sell
4	Les Yauk Peice Fast	Provides à देश वेर्ड की पात कामोर देशक पुरुष स्थापनार्थपु sell
5	Apple Proced and	Provides a list of all victos that you converty sell.
6	Plane that her	Provides अवेटर वर्ड की वीवणव्या केल पुरस्क कालकार रही
7	Market Price Let	रेप्पार्थक के केन वर्ष की पात्रकार प्राप्त प्रथा स्वतासम्बद्ध करी.
8	Protect Score	Provides a law of easters and time this you have sold .
9	Posticis Detail	Provides के केर वर्ड की products sold categorised by discripe
10	Services Expect	Provides a last of services that you have said
11	Servaces Detail	Provides a list of all struces sold camporated by denotes
12	Adungement Type	Provides a comparison of At-Nord and the secret time of Pre-Needs
13	Deceased Report	Provides a living of deceased and the miormann name and address

Director's Reports

- 1. Services Price List / GPL
- 2. Casket Price List
- 3. Urn Price List
- 4. Urn Vault Price List
- 5. Vault Price List
- 6. Flower Price List
- 7. Marker Price List
- 8. Product Report
- 9. Product Detail
- 10. Service Report
- 11. Service Detail
- 12. Arrangement Type
- 13. Deceased Report

To generate the desired report, click on the appropriate button. A pop-up box will appear, which will allow you to enter a desired date or price range for the report. If you are interested in data for a certain period of time or in a certain price range, enter the information here and click on "Submit." If you want all data in the database, just click on "Submit," leaving the boxes blank.





MAR-14-05 Backup/Restore

16:25



Family Advisor Backup & Restore

Guidelines for Bucking Up the Family Advisor Database

- L. Insert the Family Advisor Budoup Disk asto drive A.\
- 2. Clek on the "Backup" button above.
- 3. Be sure to perform this buckup procedure each time you make additions or changes to the Family Advisor System.

Guidelines for Restoring the Family Advisor Database

- 1. Insen the Family Advisor Backup Disk into drive AA.
- 2. Chek on the "Restore" button above.

To access this area, click on Backup / Restore on the toolbar. These tools allow you to Backup and Restore your Family Advisor Database with the use of a 3.5" floppy disk. Instructions are provided on the page.

When using the Backup and Restore tools, you will get a "Successful" message when your database was backed-up or restored properly. A "Duplicate" message will appear if the Backup or Restore was the same as the previous one that was completed (no information was changed). If this occurs, there is no error, but you should attempt the backup again, once you have made additions or changes. If you get a "Failed" message, there may be a problem with your floppy disk, or your files. If there is a problem beyond changing the floppy disk, please consult Aurora.

Backing up your database is recommended each time you make significant changes or additions to your Family Advisor System.

Restoring will crase any changed or added information since your last backup. If you are unsure of the proper use of the Restore tool, please consult Aurora.

Important: Inventory Update

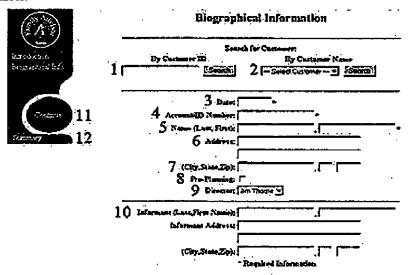
16:25

Prior to an at need conference, click on Inventory Update on the toolbar on the Family Advisor Home Page, the system will dial into Aurora's system and transmit the file to your system. This will update your system with those products currently available in the service center. This file is downloaded from the service center that serves you.

Note: If you are using a modem with dial-up networking, you should see the dial-up networking box and hear the system dial.

Biographical Information

This screen is necessary for entering biographical information. You have the choice to use an existing record or to enter a new name with an Account/ID Number.



To access the existing records

- 1. Search for a previously entered customer by entering a Customer ID.
- 2. Search for a previously entered customer by clicking on the drop-down box and searching by Last Name.

Once you have entered the number or selected a name, click on the "Search" button. If the record exists, the information that was previously entered will now be displayed in the text boxes. If the record does not exist, you will get an error message like the following:



After bringing up the record you can go directly to the summary by clicking on the Summary button (12) on the toolbar.

To enter a new name

- 3. Type in the date. NOTE: We recommend entering the contract date for pre-need arrangements. For at-need arrangements, type in the date of death, date of service or arrangement date but be consistent with your designations.
- 4. Type in the Account/ID #. This can be from the accounting package that you currently use or one from your own records.
- 5. Type the First Name and the Last Name for the deceased.
- 6. Type the address of the deceased, if unavailable leave blank.
- 7. Enter in the City, State, & Zipcode
- 8. Check the preplanning box if the person is making preplanning arrangements (Inventory will not be checked). If making at-need arrangements, leave this box blank. This will allow the system to check current inventory levels. If product is temporarily unavailable, the product will not be shown in the selection room.
- 9. Click on the down arrow to select the Director making the arrangement.
- 10. Type the informant name and address in the appropriate fields.
- 11. Once all the required biographical information is entered click the Continue button.

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Please select the full screen option on Internet Explorer. To select the full screen option, press the F11 key on the keyboard. To deselect full screen, press F11 again.

The selection room contains all of the arrangement information.

Virtual Selection Room Introduction

This screen gives a short introduction and overview of the Family Advisor system and the funeral arrangement process. Use this screen as an opportunity to inform the family of what will be accomplished during the arrangement process.



The Virtual Selection Room.

There are several kome that are covered in making arrangements. Our good is to make the arrangement process as simple as possible, while still allowing you to select the type of service and items that best most your needs.

The process will include collecting wird studence. This will assist in writing the obtainty for the housepaper. Also, the type of service, the clarge for the service, and the timeframe will be established. The final disposition will be discussed. In addition, you will view a selection of earliers, wants, was keepsaker, and memorial cardens from which to theore.

Selection Guide

The purpose of this screen is to discuss the family's options for services and allow them to choose those that meet their needs.

	EN A OF	Fa	mily Services Selection Guide
9	introduction	A funeral can and should be as unique as the service can help change for longe of loss to a Personal Expressions Room?	e lifo that is being celebrated. Incorporating personal remembrances into a funcyal aure positiva experiences of procurving a momety. Would you like to visit our
IÒ.	Designation left of	o Ast	 1
11	Despositives		.
12	Crematica	Have you determined the timperities?	
13 14	Services Hemenepárts	© Buris	Chematian 2
		There are surmal types of partices available services or a combination of services. What t	e to you. You can have a viewing, (unoral ceremony, momental cervice, graveside you of service(t) on you interested in hidding?
	Contains	O Variation 3	* Remeral Commons 4
	15	* Mamorial Service 5	OGRANICA Service 6
	1.5	7	Viewing Information
F		Date:	Times
μ	Homestea fer:	Location	Ciarge
	What is Free Nee 17	Private Viewing:	
		<u> </u>	iraveside Service Information
		Dates	Time:
		Location:	Cloegy:
		Family Mosting:	

- 1. Click on the circle next to Yes, to view an example of Aurora's Personal Expressions Room. See Personal Expressions below.
- 2. Determining the disposition, choose either Burial or Cremation by clicking the empty circle next to the appropriate choice. If neither is selected the system will default to Burial.
- 3. Click the empty circle next to Viewing to fill out the Viewing Information.
- 4. Click the empty circle next to Funeral Ceremony to fill out the Funeral Ceremony Information.
- 5. Click the empty circle next to Memorial Service to fill out the Memorial Service Information.
- 6. Click the empty circle next to Graveside Service to fill out the Graveside Service Information.
- 7. By clicking the empty circle next to Viewing you will see the information that can be completed. That information is: Date, Time, Location, Clergy, and Private Viewing.
- 8. By clicking the empty circle next to Graveside Service you will see the information that can be completed. That information is: Date, Time, Location, Clergy, and Family Meeting.
- 9. Introduction clicking this button will take you back to the Introduction.
- 10. Biographical Info clicking this button will display the Biographical Info to enter or select a customer.
- 11. Disposition clicking this button will dispaly an informational screen that explains disposition. See Disposition below.
- 12. Cremation clicking this button will display an informational screen that explains cremation. See Cremation below.
- 13. Services clicking this button will display an informational screen with videos describing the four types of services available. See Service Video Information below.
- 14. You have the option of showing pre-need information for Fortis Family or Homesteaders. To display the information you must select either Fortis or Homesteaders (See <u>Fortis and Homesteaders Information</u> below) in the Administration, then only when selecting pre-planning on the Biograhical Screen will you be able to view the pre-planning information.
- 15. Click the Continue button after all selections are made.

Selection Guide

MAR-14-05

Personal Expressions

16:26

Personal Expressions que capabilley of itemphy layed man allve to un They can also bely an evictorial the many memories of a life fived.



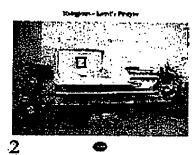


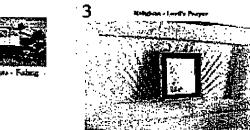












- 1. From the main screen of Personal Expressions click on an image for a full-view.
- 2. On the full view of the image, click on the head panel of the casket for a close-up of the panel.
- 3. On the close-up of the panel click the Back button to return to the full view of the image.

Disposition & Cremation Information

Disposition

There are two means of final disposition th coremous...bened and cremation

There are two types of burish, increased burish and each ng the service at the fancest home or church, family and friends proceed to a cornetery for a brief coremony follow inground burial. Families can also choose b an abane ground crypt when available.

Commission may take place before or after the funeral. Many familie prefer the cremation to take place after the funeral, so the body is prevent for viewing during the service and present after the fo caranopy. When the examption occurs prior to the service, the ecempted remains can be present at the ecremony in a cremation unt. The cramation are containing the summer may be burie placed in a miche or kept in the home. The remains may also be scattered. If a family chooses to scatter the remains, it is suppressed that a small person of the esumeted remains be held in a keepsalce um to serve as a personnent memorial to the deceased.

Cremation

Crossastion is on alternative to the profitional burial. Whi selecting manution as the preferred form of disposition, the family should take into consideration the types of survices

(C) available. A public or private viewing, funeral resonance, amendade for transition function. Once this services are determined, the family can chause the casket and ten suitable for decoused.

Cremation may take place before or after the foreral Many familie prefer the crespectus to take place after the finneral, so the heavy may be present for randing theing the sarries and present for the beneral ceremony. When the eventation occurs prin r to the service, the vertising can be personed at the convenient in a premiation time.

The everything ups containing the remains may be impled, placed in a mithe, or kept in the bane. They may also be er attered. If a family cheepes to scatter the general, it is suggested that a small purtion of the compared remains b keld in a knemake up to serve as a permanent memorial to the





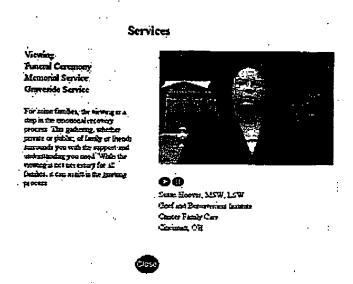


Click the Close button at the bottom of the Disposition and Cremation information screens to return to the Family Services Selection Guide.

MAR-14-05

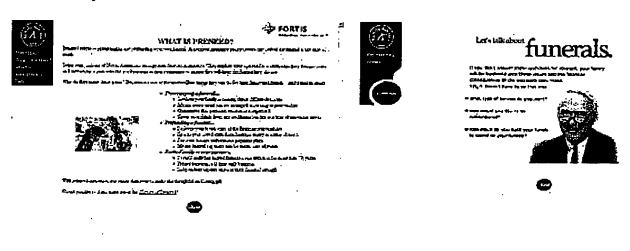
Service Video Information

16:26



Click on this button to play the video, click on this button to pause the video, or click the Close button to return to the Family Services Selection Guide.

Fortis Family & Homesteaders Information



Click the Close button at the bottom of the Fortis and Homesteaders information screens to return to the Family Services Selection Guide.

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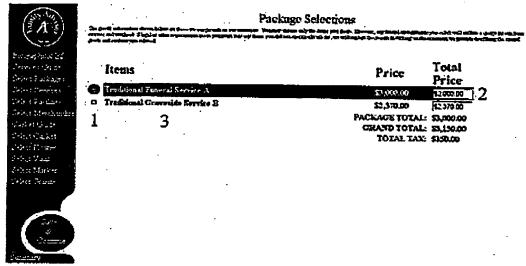
Next - Cremation

Burial

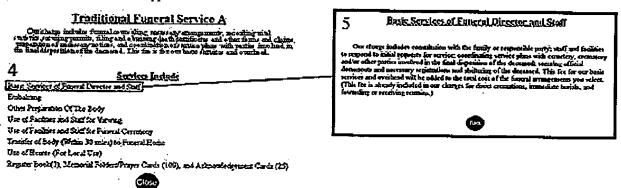
MAR-14-05

16:27

After selecting Burial on the Family Services Selection Guide you will be redirected to one of the Services screens. The services are broken into Packages, Services, Facilities/Transportation and Merchandise and will fall respectively in that order. These screens make up your General Price List. To access these screens click the Save & Continue button on the toolbar. To go directly to a particular screen, select the desired service on the toolbar.



- 1. To select the desired package/services/facility/merchandise, click on the circle to the left of the item. Once your choice has been highlighted and the Aurora logo appears, the system automatically calculates the total price of the selected items. The "TOTAL", located at the bottom of the list, will automatically recalculate pricing and tax after each product selection. To deselect a service, click on the Aurora logo. The highlighted line will disappear. The total will be adjusted accordingly.
- 2. You can also adjust the Total Price. This is available if the family chooses more than one of an item i.e., two limos, two prayer card packages. Changes to Total Price must be made after selecting the item. The total and tax will adjust after tabbing off of the price field.
- 3. If you entered detailed service descriptions during setup, clicking on the name of the service will access this information. After clicking on the name a screen will appear similar to the one below.



- 4. In the administration you have the ability to "Build a package" by selecting individual services that comprise the package. If you built those services into the package they will display under <u>Services Include</u>. This lists those service in the package, each of these service can be clicked on to view the description.
- 5. The description on the screen will change to the item that was clicked on. Click the Back button to return to the Package description.

When the family has picked the desired services on each service screen, click the Save & Continue button.

Note: Services, Facilities/Transportation, and Merchandise will not have a Services Include list, it is only for Packages.

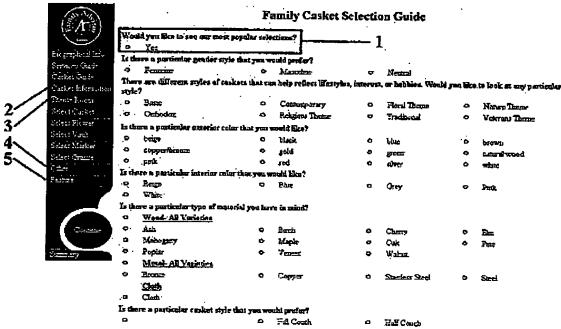
<u>Previous Table of Contents Next</u>

MAR-14-05 Guide - Burial

16:27

The Family Casket Selection Guide enables a family to view your most popular casket selections or to select a casket based on interests, hobbies, and preferences. This method of selecting a casket allows the family to select a casket in familiar terms. In addition, it gives them the perception that they are "personalizing" the casket.

Note: If you do not answer any of the questions, all of the products that you have selected as part of your "virtual inventory" will be shown. This can be overwhelming to a family. Consumer research has shown that families prefer to choose from no more than 10 caskets. To allow the family to personalize the casket selection, answer one or more of the questions in the selection guide. You may choose multiple selections for each question. However, by answering all questions in the Selection Guide, you run the risk of not having any selections appear. Each question that is answered narrows the selection. Answer only those questions important to the family.



All questions on this casket guide are those available for your use, you can customize which ones appear in the Administration.

- 1. Popular Selection these products are ones that you designate in the Adminstration as Popular. For all other questions, click on the circle located to the left of each option. The Aurora logo will appear to indicate your selection.
- 2. Casket Information this screen gives you the opportunity to educate the family on casket material options. The family can learn about each type of metal or specie of wood available. This area also includes video clips on the manufacturing process to demonstrate the value of the product. See Casket Information below.
- 3. Theme Room click to view an example of Aurora's Personal Expressions Room. See Personal Expressions below.
- 4. Other these products are ones that you designate in the Administration as Other selections. They will display with the normal line of caskets. To view those caskets you marked as Other, click on the Other button and you will be redirected to the Casket Selection.
- 5. Feature these products are ones that you designate in the Administration as Feature selections. They will not display with the normal line of caskets, the only way to view these is by clicking on the Feature button.

Guide - Burial

Casket Information

Note: Consumer research indicates that the information below is helpful in making pre-need arrangements. It serves as a good discussion area to inform the family of their options.

Casket Information

There are important differences between taskets that should be noted prior to making your selection. The two distinct groups of caskets are Motal and Hardwood.

There are four types of motal caskets: Solid Bronzo, Solid Copper, Stanless Steel, and Carbon Steel. They range in durability as well as price, with Bronze and Copper being the most durable, and therefore the most expensive. The type of metal, the casket shell design, and the interior fabric determine the price.

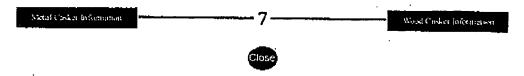




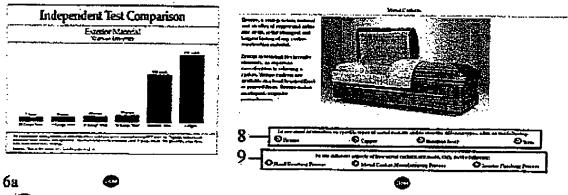


Hardwood caskets consist of many different types of wood. The price is determined by the specific type of wood, the sasket shell design, and the fabric used to make the interior.

The interior fabrics, of metal and whod caskets, are available in volvet, velour, crope and satin. Through head panels and hardware, some caskets reflect a theme such as nature, floral, and religious.



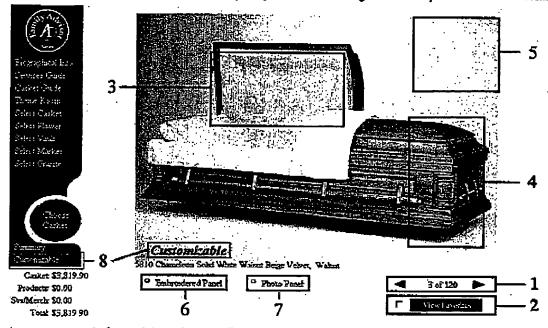
- 6. To view information on material durability, click on the Material Durability button. This will show a comparison of the Years of Integrity for each material type (6a) below.
- 7. To learn more about a specific type of material, click on the "Metal Casket Information" or "Wood Casket Information" button. By choosing either of these options, you will enter an area that supplies more information about the chosen type of casket. In addition, there is a sample of each material category. To view the sample image, click on the button next to the desired material type. To view the video clips, click on the button next to the video description. The video clip will appear in the view box.



- 8. Click on the button to the left of the name for information and an image of a particular type of casket.
- 9. Click on the button to the left of the name for a video displaying the casket making processes.

Select Casket - Burial

The casket selection screen allows you to view the available caskets, based on the choices in the selection guide, in order of highest to lowest price. This allows you to show the family the highest priced casket through the lowest priced casket in descending order.



- 1. Toggle Arrows to toggle forward through the available caskets click the arrow on the right. To toggle back click the arrow on the left, you can toggle back and forth as often as you desire.
- 2. View Favorites if the family is attempting to narrow down their selection of caskets to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired casket, make sure the picture of the desired casket is displayed on the screen and select.
- 3. Interior Closeup to view a closeup of the casket interior, click in the outlined area as shown.
- 4. Hardware Closeup to view a closeup of the casket hardware, click in the outlined area as shown.
- 5. Fullview to see the fullview of the casket, click in the outlined area as shown.

Insert Panels - to toggle through insert panels follow the instructions for toggling through caskets from above. No insert panels are currently available for full-couch caskets or wood caskets. To view a closeup of the insert panel double-click on the panel image. If the family wishes to purchase a panel, be sure that it is visible when purchasing the casket.

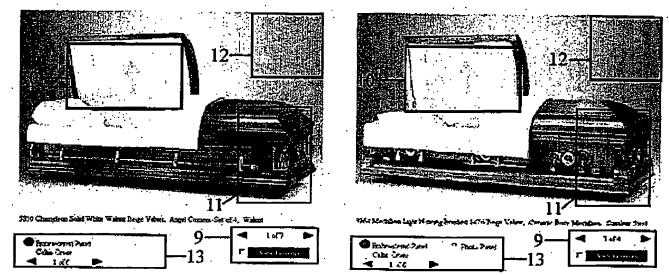
- 6. Embroidered Panels to view insert panels click on the circle to the left of the name Embroidered Panel. These can be dragged into the head panel of the casket.
- 7. Photo Panels to view insert panels click on the circle to the left of the name Photo Panel. These can be dragged into the head panel of the casket. To view the packages available for the photo panels you must click the circle next to Photo Panel, find the desired theme and then select the Choose Casket button on the toolbar.
- 8. Customizable certain caskets are considered "customizable" and these will be marked as Customizable, For example: the Chameleon has different interchangeable corners. To view these caskets click on the Customizable button on the toolbar. There are also a few selected caskets that are marked Special Order. This is a reminder for you that these caskets must be air shipped to your functal home and extra charges may apply for freight. See Customizable Caskets below for more details.

When the family decides on a casket, click the Choose Casket button on the toolbar.

MAR-14-05

Customizable Caskets

16:28



- 9. Toggle Arrows to toggle forward through the available medallions or corners click the arrow on the right. To toggle back click the arrow on the left, you can toggle back and forth as often as you desire.
- 10. Interior Closeup to view a closeup of the casket interior, click in the outlined area as shown.
- 11. Hardware Closeup to view a closeup of the casket hardware, click in the outlined area as shown.
- 12. Fullview to see the fullview of the casket, click in the outlined area as shown.

Insert Panels - to toggle through insert panels follow the instructions for toggling through caskets from above. To view a closeup of the insert panel double-click on the panel image. If the family wishes to purchase a panel, be sure that it is visible when purchasing the

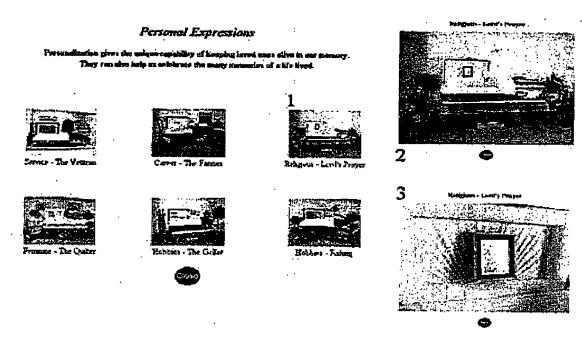
13. Embroidered Panels - to view insert panels click on the circle to the left of the name Embroidered Panel. These can be dragged into the head panel of the casket.

Photo Panels - to view insert panels click on the circle to the left of the name Photo Panel. These can be dragged into the head panel of the casket,

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Personal Expressions

16:29



- 1. From the main screen of Personal Expressions click on an image for a full-view.
- 2. On the full view of the image, click on the head panel of the casket for a close-up of the panel.
- 3. On the close-up of the panel click the Back button to return to the full view of the image.

F-653

Photo Panels

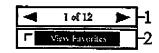
The photo panels consist of packages (6) and individual items (6). There are 21 themes - 7 masculine, 7 feminine, and 7 seasons. The theme is chosen on the casket selection screen. This screen displays the variety of options available to the family.



Iren: \$1,065,00 Products: \$3,219.90 Sv:/Merch: \$0.00 Total: \$4,884,90



Fields Of Life - Premium A: Our Premier tribute package includes a Personalized Panel, 100 Tri-Fold Tributes featuring thirteen photos, and 100 Thank You Cards

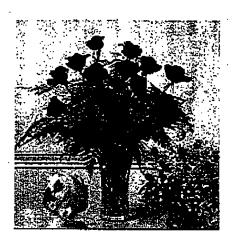


- 1. Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View Favorites if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired item, make sure the picture of the desired item is displayed on the screen and select.
- 3. Choose Item when the family has made their selection click the Choose Item button on the toolbar.

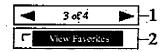


Flower \$63,00 Products: \$2,186,10 Sys/Merch: \$0,00 Total: \$2,249,10

Flower Selection



Dozen Roses; One dozen beamful fresh cut red roces in a glass vase.

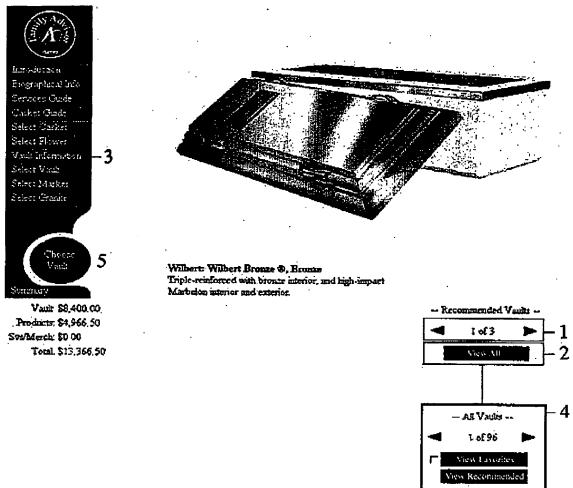


- 1. Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View Favorites if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired item, make sure the picture of the desired item is displayed on the screen and select.
- 3. Choose Flower when the family has made their selection click the Choose Flower button on the toolbar.

Select Vaults

In the administration you have the ability to recommend up to 3 vaults per casket material type. When viewing vaults after a family chooses a casket the recommended vaults will display first, but at anytime the family wishes to view all vaults you can click on the View All button. If no vaults have been recommended for a particular casket material type then all vaults selected will display in descending price order.

FROM-Dinsmore & Shohl Dayton

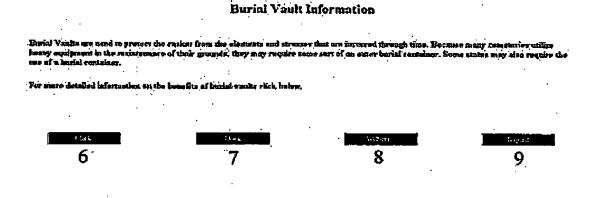


- 1. Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View All If you have recommended vaults with specific casket materials, they will show up first on the Vault page. If the family doesn't want a recommended vault, click on the View All button to see all of the Vaults you have selected to sell
- 3. Vault Information The Vault Information screen gives you the opportunity to educate the family on individual Vault Companies and their products. The family can learn about each Vault Company's available protection, as well as other details about Vaults. To view information regarding a particular Vault Company and their products, see Yault Information below.
- 4. After clicking the View All button the name above the toggle keys will change from Recommended Vaults to All Vaults and the View All button will change to View Favorites. If at anytime the family wishes to view the recommended vaults again, simply click the View Recommended button.

View Favorites - if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow.

5. Choose Vault - when the family has made their selection click the Choose Vault button on the toolbar.

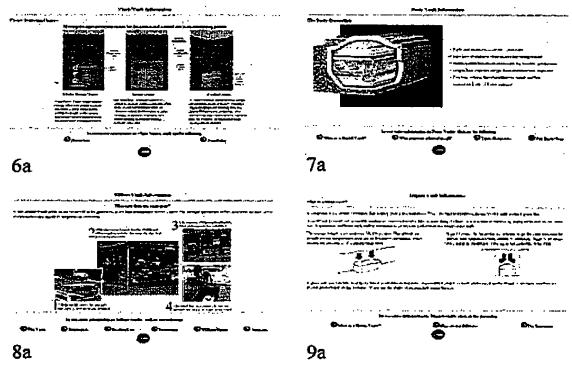
Vault Information



In the administration you have the ability to select specific vault information to display. That consists of information from Clark, Doric, Wilbert, and Trigard. You can display any combination of the four or none. If none of the four are selected to display a general information screen about outer burial containers will display.

- 6. Clark to view the outer burial container information click the Clark button.
- 7. Doric to view the outer burial container information click the Doric button.
- 8. Wilbert to view the outer burial container information click the Wilbert button.
- 9. Trigard to view the outer burial container information click the Trigard button.

To exit any of the information screens click the Close button at the bottom of the screen. A sample of the information is below. Each image corresponds to the numbers above. For instance, 6a is an example of the Clark information.



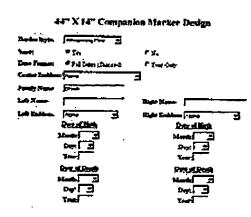
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1



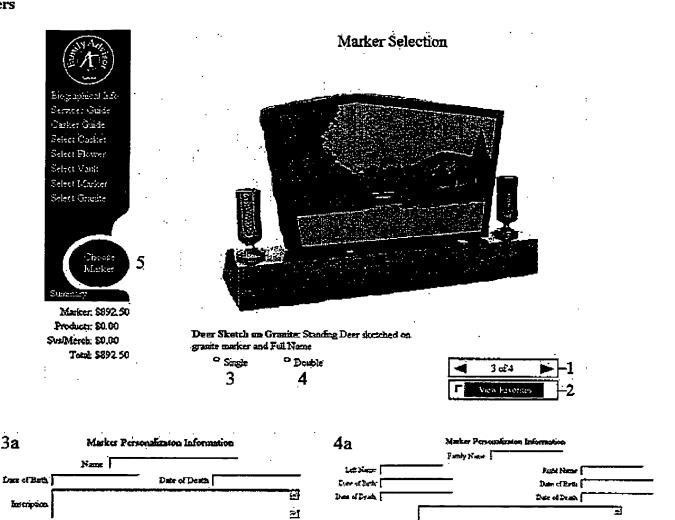


2

- 1. To design and order a memorial marker, click on the desired size marker image pictured on the screen. The markers consist of a single marker (2), companion marker (2) and a veteran marker (1).
- 2. The family can decide on an emblem for the marker, long date or short date, and vase or without vase. Once all desired fields are filled out click the Preview Marker button on the toolbar to the left.
- 3. The marker will be displayed along with the retail price. If changes are necessary to the marker, click on the Modify Marker button at the bottom of the toolbar and repeat the steps above. If the marker shown is satisfactory, click on the Save & Continue button.

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:1



- 1. Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View Favorites if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired item, make sure the picture of the desired item is displayed on the screen.

To add personalization click on the circle to the left of Single or Donble.

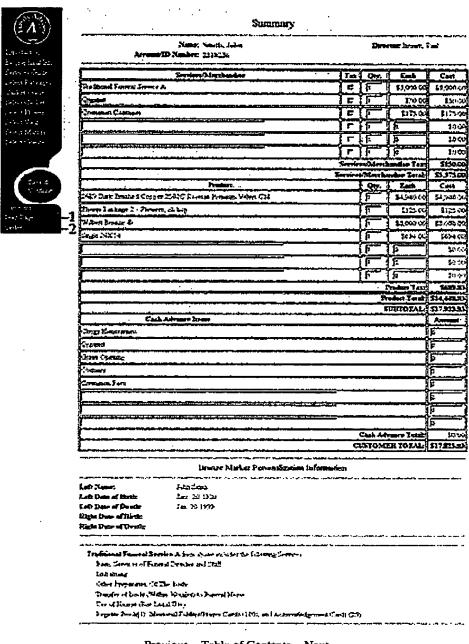
FROM-Dinsmore & Shohl Dayton

- 3. Single the family can enter the information that they would like diplayed on a single marker (3a). Note: this will not be displayed on the marker, since all granite makers vary in size, instead it will be displayed on the Summary and Print Page.
- 4. Double the family can enter the information that they would like diplayed on a double marker (4a). Note: this will not be displayed on the marker, since all granite makers vary in size, instead it will be displayed on the Summary and Print Page.
- 5. Choose Marker when the family has made their selection click the Choose Marker button on the toolbar.

Burial

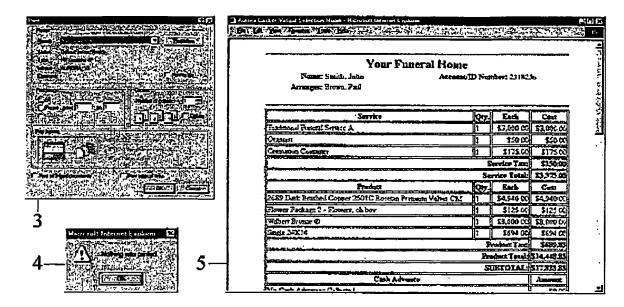
The "Summary" screen provides a recap of the services/merchandise and products that the family has selected. You can also add products and services that your funeral home provides. To add, click on the blank line under Service/Merchandise or Product to enter your selection. Be sure to include a price. You must click the Save & Continue button before any prices adjustments will take effect. Tax will automatically calculate if the tax rate is designated in the tax setup area. If there is cash advance items, enter the advance amount directly on the summary page. Total cost will only be recalculated by clicking the Save & Continue button.

- 1. Print Page if you want to print the summary, click on the Print Page button on the bottom of the toolbar. See Print Page below for more information.
- 2. Order to order the products online for the family click the Order button on the bottom of the toolbar. See Order below for more information.



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Print Page



- 3. The "Print" screen will appear. Review all "Print" options insuring they are correct. Click the OK button. A copy of the contract (if you entered one in setup) will print with the summary. If you do not want to print the summary, select the Cancel button.
- 4. A pop-up screen will appear that indicates that nothing was printed, select **OK** button.
- 5. To exit this screen click the X in the upper right corner or click File then Close on the toolbar.

Burial

Order

After clicking on Order, a new window will pop-up. In this new window you can review your order, specify delivery information or special instructions and place the order on-line. Many of the fields will automatically populate based on the selections that were made during the arrangement process.

If multiple products are ordered (i.e., casket, urn and marker), each one will have an individual order form.

Remember: the vault, flowers, photo panel and granite markers must be ordered directly from the appropriate vendor it will not be ordered online through Family Advisor.

When an order is sent, you should get a message that notifies you it was sent successfully. If you have previously sent an order for a customer and you attempt to send it again you will get a message that notifies you it has already been sent. If there is an error when sending an order, you will get a message notifying you to call Aurora.

1. Order Now will default to "Yes." If you do not want to order now, select "No" by using the down arrow to the right of the field. However, realize that Aurora will not receive the order online if you select "No."

FROM-Dinsmore & Shohl Dayton

- 2. Arrangement Type will automatically populate based on what was entered on the biographical information screen.
- 3. Customer Number will automatically populate based on account ID entered on biographical information screen.
- 4. Customer Name will automatically populate based on Name field entered on biographical information
- 5. Product Code will automatically populate based on product selected.
- 6. Description will automatically populate based on product selected.
- 7. Quantity will automatically populate based on number of products selected, but can be edited.
- 8. Normal delivery will default to "Yes." You can choose "No" by using the down arrow to the right of
- 9. If No, what time Please enter the desired delivery time, if you chose "No" in the normal delivery field.
- 10. Special Instructions Note any special instructions that Aurora will need to know regarding this order.

There is a 250-character limit to this field.

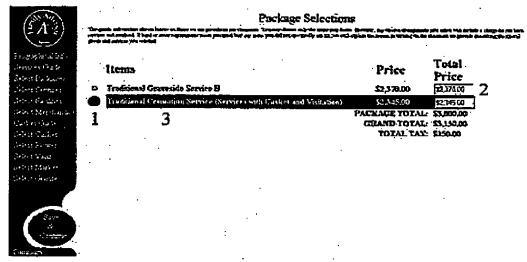
Order / Update

		• =	
1	Order Now,	<u> </u>	
2	Amegenest Type	AN VACOU	
2 3 4 5 6	Costoner Number.	1410116	
4	Canone Name:	other Smit.	
5	Product Code	F-45%	
	Dermindon	5810 Chameloon Solid White Valuet Beige Velver	<u>국</u>
7	Quamty:	Set to 0 to Delete	
8 9	Normal Delivery.	Yos <u>-</u>	•
9	If No What Tone:		
10	Spenul Instructions		<u> </u>
11	Бариње Совраце	None -	
12	Policy Number:		
13	Date Of Commen		
14	₽Φ.		
15	Assuger	Pad Brown	
16	Account Number	\$5555	
17	Ship To:	You Shipping Address	
18	Phone Humber,	ar2-926-1111	

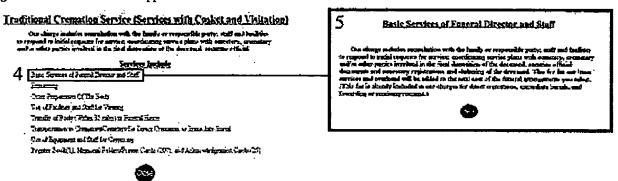
- 11. Insurance Company Please complete for pre-need. This field will automatically populate if this was completed on the biographical information screen.
- 12. Policy Number Please complete for pre-need. This field will automatically populate if this was completed on the biographical information screen.
- 13. Date of contract Enter date of pre-need contract.
- 14. P.O. Key in purchase order number, if applicable.
- 15. Director This will automatically populate based on what was entered on the biographical information screen.
- 16. Account Number This is your funeral home's account number with Aurora. This field will automatically populate based on setup screen.
- 17. Ship To Automatically defaults to shipping location 1, however, you can choose other locations by using the down arrow to the right of the field.
- 18. Phone number will automatically populate based on semp screen information.

Cremation

After selecting Cremation on the Family Services Selection Guide you will be redirected to one of the Services screens. The services are broken into Packages, Services, Facilities/Transportation and Merchandise and will fall respectively in that order. These screens make up your General Price List. To access these screens click the Save & Continue button on the toolbar. To go directly to a particular screen, select the desired service on the toolbar.



- 1. To select the desired package/services/facility/merchandise, click on the circle to the left of the item. Once your choice has been highlighted and the Aurora logo appears, the system automatically calculates the total price of the selected items. The "TOTAL", located at the bottom of the list, will automatically recalculate pricing and tax after each product selection. To deselect a service, click on the Aurora logo. The highlighted line will disappear. The total will be adjusted accordingly.
- 2. You can also adjust the Total Price. This is available if the family chooses more than one of an item i.e., two limos, two prayer card packages. Changes to Total Price must be made after selecting the item. The total and tax will adjust after tabbing off of the price field.
- 3. If you entered detailed service descriptions during setup, clicking on the name of the service will access this information. After clicking on the name a sereen will appear similar to the one below.



- 4. In the administration you have the ability to "Build a package" by selecting individual services that comprise the package. If you built those services into the package they will display under <u>Services Include</u>. This lists those service in the package, each of these service can be clicked on to view the description.
- 5. The description on the screen will change to the item that was clicked on. Click the Back button to return to the Package description.

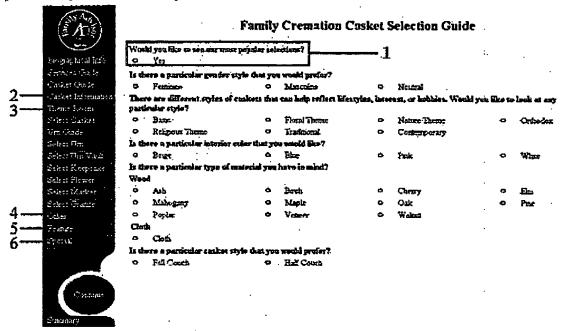
When the family has picked the desired services on each service screen, click the Save & Continue button.

Note: Services, Facilities/Transportation, and Merchandise will not have a Services Include list, it is only for Packages.

Guide - Cremation

The Family Cremation Casket Selection Guide enables a family to view your most popular casket selections or to select a casket based on interests, hobbies, and preferences. This method of selecting a casket allows the family to select a casket in familiar terms. In addition, it gives them the perception that they are "personalizing" the casket.

Note: If you do not answer any of the questions, all of the products that you have selected as part of your "virtual inventory" will be shown. This can be overwhelming to a family. Consumer research has shown that families prefer to choose from no more than 10 caskets. To allow the family to personalize the casket selection, answer one or more of the questions in the selection guide. You may choose multiple selections for each question. However, by answering all questions in the Selection Guide, you run the risk of not having any selections appear. Each question that is answered narrows the selection. Answer only those questions important to the family.



All questions on this casket guide are those available for your use, you can customize which ones appear in the Administration.

- 1. Popular Selection these products are ones that you designate in the Administration as Popular. For all other questions, click on the circle located to the left of each option. The Aurora logo will appear to indicate your selection.
- 2. Casket Information this screen gives you the opportunity to educate the family on casket material options. The family can learn about each type of metal or specie of wood available. This area also includes video clips on the manufacturing process to demonstrate the value of the product. See <u>Casket Information</u> below.
- 3. Theme Room click to view an example of Aurora's Personal Expressions Room, See Personal Expressions below.
- 4. Other these products are ones that you designate in the Administration as Other selections. They will display with the normal line of caskets. To view those caskets you marked as Other, click on the Other button and you will be redirected to the Casket Selection.
- 5. Feature these products are ones that you designate in the Administration as Feature selections. They will not display with the normal line of caskets, the only way to view these is by clicking on the Feature button.
- 6. Special these products are rental units. This is the only way you will be able to access the wood rental units. These must be in your service center and selected to sell.

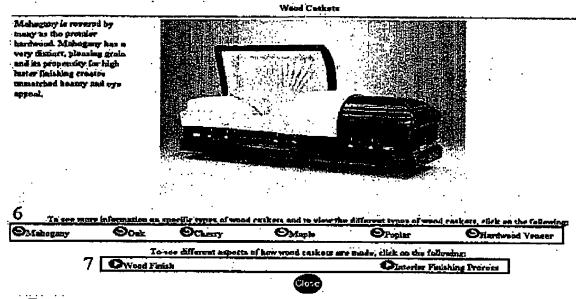
Guide - Cremation

MAR-14-05

Casket Information

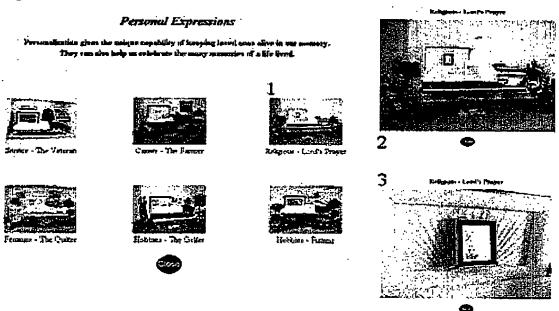
16:33

Note: Consumer research indicates that the information below is helpful in making pre-need arrangements. It serves as a good discussion area to inform the family of their options.



- 6. Click on the button to the left of the name for information and an image of a particular type of casket.
- 7. Click on the button to the left of the name for a video displaying the casket making processes.

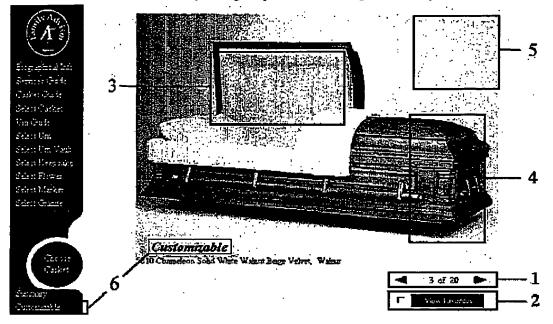
Personal Expressions



- 1. From the main screen of Personal Expressions click on an image for a full-view.
- 2. On the full view of the image, click on the head panel of the casket for a close-up of the panel.
- 3. On the close-up of the panel click the Back button to return to the full view of the image.

Cremation

The casket selection screen allows you to view the available caskets, based on the choices in the selection guide, in order of highest to lowest price. This allows you to show the family the highest priced casket through the lowest priced casket in descending order.

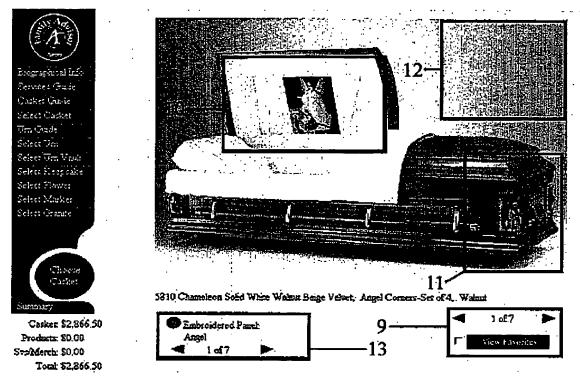


- 1. Toggle Arrows to toggle forward through the available caskets click the arrow on the right. To toggle back click the arrow on the left, you can toggle back and forth as often as you desire.
- 2. View Favorites if the family is attempting to narrow down their selection of caskets to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired casket, make sure the picture of the desired casket is displayed on the screen and select.
- 3. Interior Closeup to view a closeup of the casket interior, click in the outlined area as shown.
- 4. Hardware Closeup to view a closeup of the casket hardware, click in the outlined area as shown.
- 5. Fullview to see the fullview of the casket, click in the outlined area as shown.
- 6. Customizable one casket will be marked as *Customizable* it is the Chameleon and it has different interchangeable corners. To view this casket click on the Customizable button on the toolbar. There may also be a few selected caskets that are marked *Special Order*. This is a reminder for you that these caskets must be air shipped to your funeral home and extra charges may apply for freight. See <u>Customizable Caskets</u> below for more details.

When the family decides on a casket, click the Choose Casket button on the toolbar.

Cremation

Customizable Caskets



- 9. Toggle Arrows to toggle forward through the available medallions or corners click the arrow on the right. To toggle back click the arrow on the left, you can toggle back and forth as often as you desire.
- 10. Interior Closeup to view a closeup of the casket interior, click in the outlined area as shown.
- 11. Hardware Closeup to view a closcup of the casket hardware, click in the outlined area as shown.
- 12. Fullview to see the fullview of the casket, click in the outlined area as shown.

FROM-Dinsmore & Shohl Dayton

Insert Panels - to toggle through insert panels follow the instructions for toggling through caskets from above. To view a closeup of the insert panel double-click on the panel image. If the family wishes to purchase a panel, be sure that it is visible when purchasing the casket.

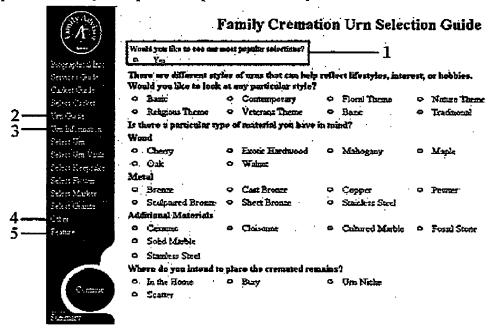
13. Embroidered Panels - to view insert panels click on the circle to the left of the name Embroidered Panel. These can be dragged into the head panel of the casket.

Family Cremation Urn Selection Guide

The Family Cremation Urn Selection Guide enables a family to select an urn based on interests, hobbies, preferences, and desired disposition of the cremated remains. This method of selecting an urn allows the family to select an urn in familiar terms. To narrow the search for the most appropriate urn, answer one or more of the questions.

To select the desired response to each question, click on the circle located to the left of each option. The Aurora logo will appear to indicate your selection. Once the preferences have been highlighted, click the Continue. button.

Note: If you do not answer any of the questions, all of the products that you have selected as part of your "virtual inventory" will be shown. This can be overwhelming to a family. Consumer research has shown that families would like to see approximately 20 urns or less from which to choose. However, by answering all questions in the Selection Guide, you run the risk of not having any selections appear. Answer only those questions important to the family.



All questions on this urn guide are those available for your use, you can customize which ones appear in the Administration.

- 1. Popular Selection these products are ones that you designate in the Administration as Popular. For all other questions, click on the circle located to the left of each option. The Aurora logo will appear to indicate your selection.
- 2. Urn Information this screen gives you the opportunity to educate the family on urn material options. This screen offers valuable information on the types of urns available and what a family may want to consider when selecting an urn. In addition, this screen also offers a video segment on the manufacturing process of an urn. This video segment assists in demonstrating the value of the products. See <u>Urn Information</u> below.
- 3. Other these products are ones that you designate in the Administration as Other selections. They will display with the normal line of urns. To view those urn you marked as Other, click on the Other button and you will be redirected to the Urn Selection.
- 4. Feature these products are ones that you designate in the Administration as Feature selections. They will not display with the normal line of urn, the only way to view these is by clicking on the Feature button.

Urn Information

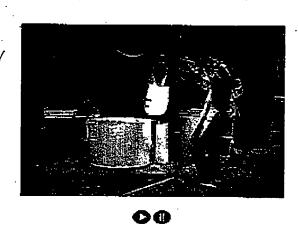
16:35

Note: Consumer research indicates that the information below is helpful in making pre-need arrangements. It serves as a good discussion area to inform the family of their options.

An urn is a permanent memorial container to hold the cremated remains after the cremation has taken place. Urns are available in a variety of shapes, styles, and materials. Popular meterials used to make urns are stainless steel, wood, ceramic, pewter, cloisoane, branze, and many others. Branze is the most permanent and highest quality of all urn materials.

The choice of urn that your family selects can be based on several factors, the most important of which is where the urn will ultimately be kept. Some urns are designed as works of art to be kept at home, while others are designed to be placed in an urn niche or used for burial. To find out how cremation urns are made, click on the button for more information.

Urns

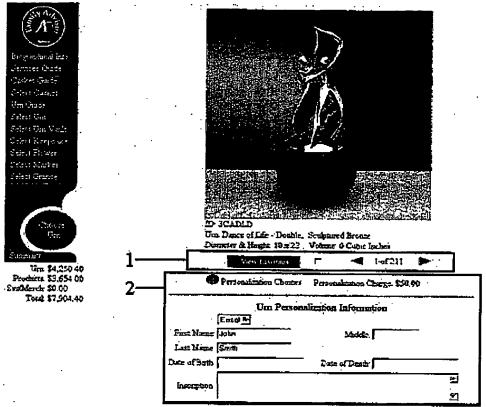




- 6. Click on the button to the left of the name for information and an image of a particular type of urn.
- 7. Click on the button to the left of the name for a video displaying the um making processes.

FROM-Dinsmore & Shohl Dayton

The urn selection screen allows you to view the available cremation urns in order of highest to lowest price. The number inside the toggle arrows indicates how many urns meet the family's selection criteria. To move from one urn to the next, click on the arrows on the bottom right of the screen.



1. Toggle Arrows - to toggle forward through the available urns click the arrow on the right. To toggle back click the arrow on the left, you can toggle back and forth as often as you desire.

View Favorites - if the family is attempting to narrow down their selection of urns to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired urn, make sure the picture of the desired urn is displayed on the screen and select.

2. Personalization Choices - to personalize an urn, click on the Personalization Choices button. The retail price for the personalization option will appear to the right of the word Personalization Choices. An urn personalization information section will appear at the bottom of the screen. You will have to scroll down to view this section. The first box contains a drop arrow. Click on this to choose the personalization option. If the um is not suitable for engraving directly on the urn, the only option available will be Easel. If the urn is suitable for engraving, the family will have the option to engrave the urn or select an easel. Continue by completing the fields important to the family. The only field that is required is the first name.

When a family selects the desired urn and has completed the personalization options, make sure the picture of the desired urn is displayed on the screen and select "Choose Urn" on the tool bar.

If none of the urns selected meet the family's satisfaction, return to the Selection Guide by choosing "Urn Guide" on the toolbar and changing your selection criteria.

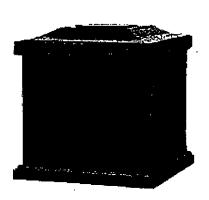
Select Urn Vaults

16:35

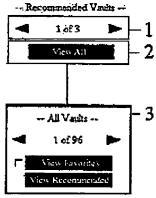
In the administration you have the ability to recommend up to 3 vaults per casket material type. When viewing vaults after a family chooses a casket the recommended vaults will display first, but at anytime the family wishes to view all vaults you can click on the View All button. If no vaults have been recommended for a particular casket material type then all vaults selected will display in descending price order.



Um Vani: \$1.00 Products: \$7.956.90 Sys/Merch: \$0.00 Total: \$7,957.90



Doric: Revere - Chestust, Polystyrine
The Revere is top scaling, features raised pencil detailing and is ofered in two piractive wood grazed finishes, pewter and chemat. Produced using an emissive polymer process, the Revere supports loads in emess of 100,000 lbs.



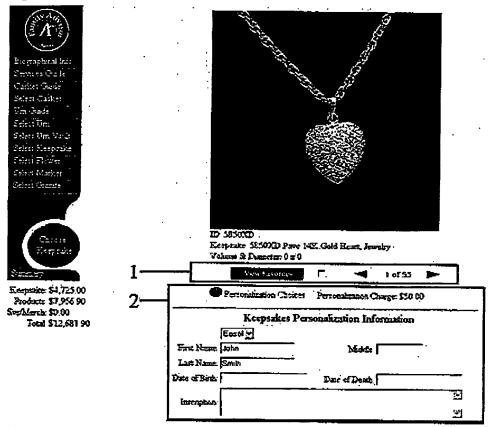
- 1. Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View All If you have selected Vaults to be recommended with certain Casket materials, they will show up first on the Vault page. If the family doesn't want a recommended vault, click on the "View All" button to see all of the Vaults you have selected to sell 3. After clicking the View All button the name above the toggle keys will change from Recommended Vaults to All Vaults and the View All button will change to View Favorites. If at anytime the family wishes to view the recommended vaults again, simply click the View Recommended button.

View Favorites - if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow.

4. Choose Vault - when the family has made their selection click the Choose Vault button on the toolbar.

MAR-14-05

The urn selection screen allows you to view the available cremation urns in order of highest to lowest price. The number inside the toggle arrows indicates how many urns meet the family's selection criteria. To move from one urn to the next, click on the arrows on the bottom right of the screen.



1. Toggle Arrows - to toggle forward through the available keepsakes click the arrow on the right. To toggle back click the arrow on the left, you can toggle back and forth as often as you desire.

View Favorites - if the family is attempting to narrow down their selection of keepsakes to their favorites, you can click on the box to the right of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired keepsake, make sure the picture of the desired keepsake is displayed on the screen and select.

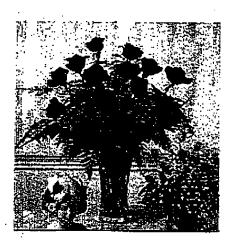
2. Personalization Choices - to personalize a keepsake, click on the Personalization Choices button. The retail price for the personalization option will appear to the right of the word Personalization Choices. A keepsake personalization information section will appear at the bottom of the screen. You will have to scroll down to view this section. The first box contains a drop arrow. Click on this to choose the personalization option. If the keepsake is not suitable for engraving directly on the keepsake, the only option available will be Easel. If the keepsake is suitable for engraving, the family will have the option to engrave the keepsake or select an easel. Continue by completing the fields important to the family. The only field that is required is the first name.

When a family selects the desired keepsake and has completed the personalization options, make sure the picture of the desired keepsake is displayed on the screen and select "Choose Keepsake" on the toolbar.



Flower: \$159.75 Products: \$12,786.90 Sw/Mierch: \$0.00 Total: \$12,946.65

Flower Selection

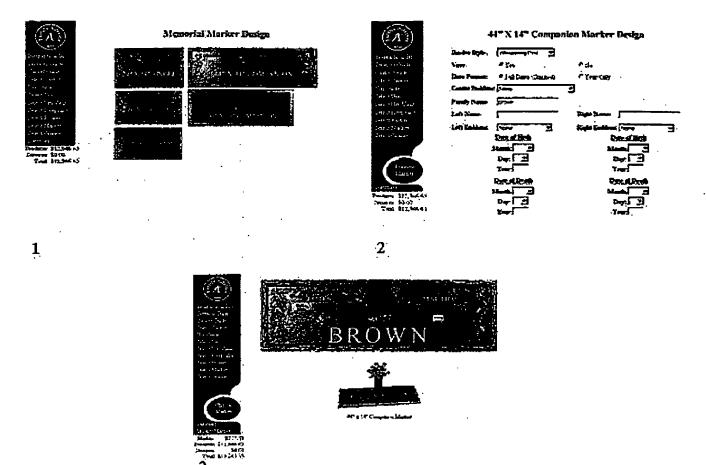


Dozen Roses : One dozen beamful fresh cut red roses in a glass vase.

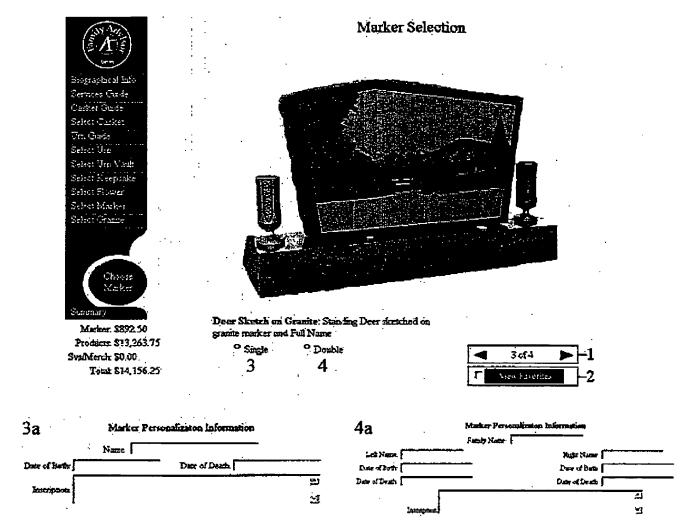


- 1. Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View Favorites if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All. The favorites will be sorted to the front and all other selections will follow. When the family selects the desired item, make sure the picture of the desired item is displayed on the screen and select.
- 3. Choose Flower when the family has made their selection click the Choose Flower button on the toolbar.

Bronze Markers



- 1. To design and order a memorial marker, click on the desired size marker image pictured on the screen. The markers consist of a single marker (2), companion marker (2) and a veteran marker (1).
- 2. The family can decide on an emblem for the marker, long date or short date, and vase or without vase. Once all desired fields are filled out click the **Preview Marker** button on the toolbar to the left.
- 3. The marker will be displayed along with the retail price. If changes are necessary to the marker, click on the Modify Marker button at the bottom of the toolbar and repeat the steps above. If the marker shown is satisfactory, click on the Save & Continue button.



- Toggle Keys to move through the available selections click the right arrow to move down through the list in descending price order. Click the left arrow to move back one item.
- 2. View Favorites if the family is attempting to narrow down their selection of items to their favorites, you can click on the box to the left of the View Favorites button. You can select as many favorites as the family desires. After toggling through all of the selections and selecting the favorites, click on the View Favorites button. Only those that were marked as favorites will appear. If the family wants to view all selections again, click on that same button that now says View All . The favorites will be sorted to the front and all other selections will follow. When the family selects the desired item, make sure the picture of the desired item is displayed on the screen.

To add personalization click on the circle to the left of Single or Double.

- 3. Single the family can enter the information that they would like diplayed on a single marker (3a). Note: this will not be displayed on the marker, since all granite makers vary in size, instead it will be displayed on the Summary and Print Page.
- 4. Double the family can enter the information that they would like diplayed on a double marker (4a). Note: this will not be displayed on the marker, since all granite makers vary in size, instead it will be displayed on the Summary and Print Page.
- 5. Choose Marker when the family has made their selection click the Choose Marker button on the toolbar.

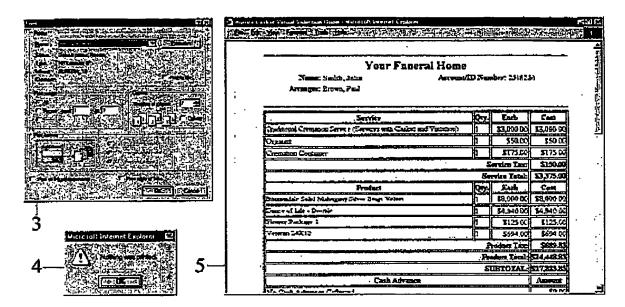
The "Summary" screen provides a recap of the services/merchandise and products that the family has selected. You can also add products and services that your funeral home provides. To add, click on the blank line under Service/Merchandise or Product to enter your selection. Be sure to include a price. You must click the Save & Continue button before any prices adjustments will take effect. Tax will automatically calculate if the tax rate is designated in the tax setup area. If there is cash advance items, enter the advance amount directly on the summary page. Total cost will only be recalculated by clicking the Save & Continue button.

- 1. Print Page if you want to print the summary, click on the Print Page button on the bottom of the toolbar. See <u>Print Page</u> below for more information.
- 2. Order to order the products online for the family click the Order button on the bottom of the toolbar. See Order below for more information.

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9374496405

Print Page



- 3. The "Print" screen will appear. Review all "Print" options insuring they are correct. Click the OK button. A copy of the contract (if you entered one in setup) will print with the summary. If you do not want to print the summary, select the Cancel button.
- 4. A pop-up screen will appear that indicates that nothing was printed, select OK button.
- 5. To exit this screen click the X in the upper right corner or click File then Close on the toolbar.

Summary Page -Cremation

Order

After clicking on Order, a new window will pop-up. In this new window you can review your order, specify delivery information or special instructions and place the order on-line. Many of the fields will automatically populate based on the selections that were made during the arrangement process.

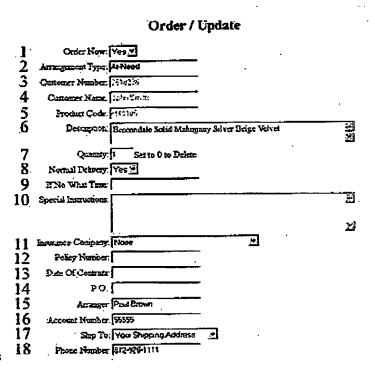
If multiple products are ordered (i.e., casket, urn and marker), each one will have an individual order form.

Remember: the vault, flowers, photo panel and granite markers must be ordered directly from the appropriate vendor it will not be ordered online through Family Advisor.

When an order is sent, you should get a message that notifies you it was sent successfully. If you have previously sent an order for a customer and you attempt to send it again you will get a message that notifies you it has already been sent. If there is an error when sending an order, you will get a message notifying you to call Aurora.

- 1. Order Now will default to "Yes." If you do not want to order now, select "No" by using the down arrow to the right of the field. However, realize that Aurora will not receive the order online if you select "No."
- 2. Arrangement Type will automatically populate based on what was entered on the biographical information screen.
- 3. Customer Number will automatically populate based on account ID entered on biographical information screen.
- 4. Customer Name will automatically populate based on Name field entered on biographical information
- 5. Product Code will automatically populate based on product selected.
- 6. Description will automatically populate based on product selected.
- 7. Quantity will automatically populate based on number of products selected, but can be edited.
- 8. Normal delivery will default to "Yes." You can choose "No" by using the down arrow to the right of field.
- 9. If No, what time Please enter the desired delivery time, if you chose "No" in the normal delivery field. 10. Special Instructions Note any special instructions that Aurora will need to know regarding this order.

There is a 250-character limit to this field.



- 11. Insurance Company Please complete for pre-need. This field will automatically populate if this was completed on the biographical information screen.
- 12. Policy Number Please complete for pre-need. This field will automatically populate if this was completed on the biographical information screen.
- 13. Date of contract Enter date of pre-need contract.
- 14. P.O. Key in purchase order number, if applicable.
- 15. Director This will automatically populate based on what was entered on the biographical information screen.
- 16. Account Number This is your funeral home's account number with Aurora. This field will automatically populate based on selup screen.
- 17. Ship To Automatically defaults to shipping location 1, however, you can choose other locations by using the down arrow to the right of the field.
- 18. Phone number will automatically populate based on setup screen information.

Pre-Need Conversion

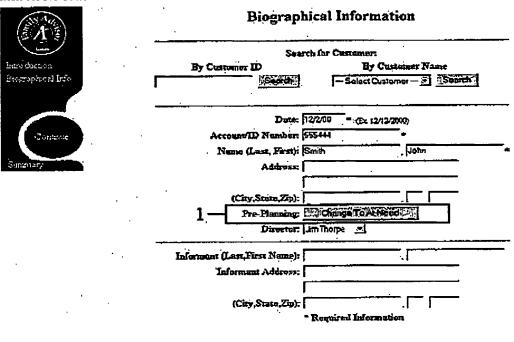
MAR-14-05

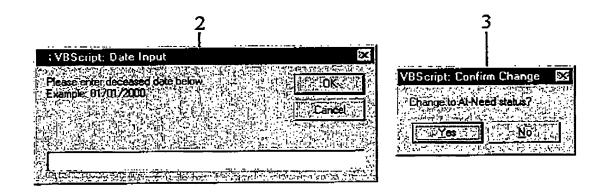
To access the existing records

16:38

Search for a pre-need customer by entering a Customer ID or by clicking on the drop-down box and searching by Last Name.

- 1. Change To At-Need a button just to the left of Pre-Planning will appear. Click this button and you will be prompted to enter a deceased date. Once that is complete the screen will reload and the Change To At-Need button will be gone. Click the Continue button for the Pre-Need and At-Need comparison.
- 2. Date Input enter the deceased date in the proper format. For example: 12/12/2000.
- 3. Confirm Change if the deceased date entered is correct and you want to continue with the changes click the Yes button, otherwise click the No button.





Previous Table of Contents Next

Decreased John South

Pre-Need Conversion

MAR-14-05

Pre-Need to At-Need

16:38

The purpose of this page is to provide a tool to update products and services selected for Pre-Need arrangements to At-Need products and services as desired by the family.

1. To update a Service, click on the Update Service button. This will take you to the Service Selection Guide, where it is explained. When you are finished updating all services you will be redirected back to the Pre-Need/At-Need comparison screen so the family can see the changes that have been made for services.

2. To update a Burial or Cremation product, click on either the Update Burial Product button or Update Cremation Product button. This will take you to the Family Casket Selection Guide or the Family Cremation Casket Selection Guide. When you are finished updating all products you will be redirected back to the Pre-Need/At-Need comparison screen so the family can see the changes that have been made for products.

3. To update a Cash Advance, click on the Update Items button. This will take you to the Summary Page, where you can price the Cash Advance Items.



Customer Information

Informatio Maccarit South

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**While updating services and products, you will notice the Pre-Need button on the bottom of the toolbar. If you want to get back to the Update page at anytime, just click on the Pre-Need button. Please remember to save your changes.

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